

Enrollment Update Board Workshop | September 2024

Dr. Sheri Rowland, Vice President for Student Affairs

Dr. Calandra Stringer, Provost & Vice President for Academic Affairs

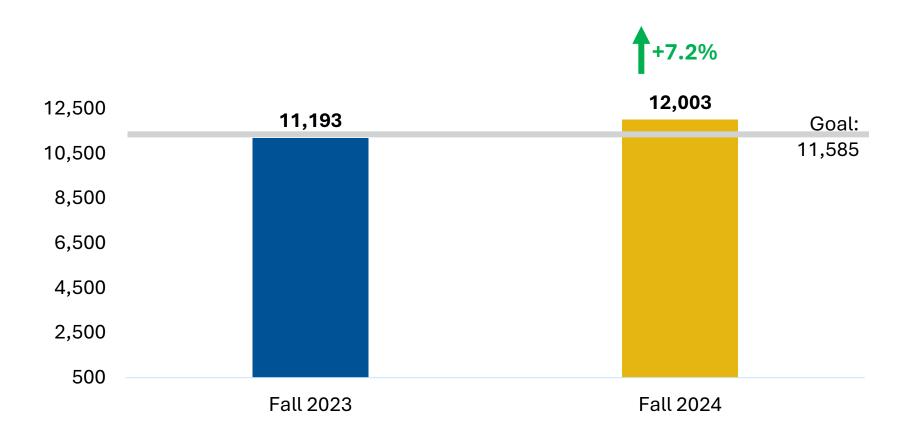
Shelly Bell, Vice President for Workforce Development



Credit Enrolment

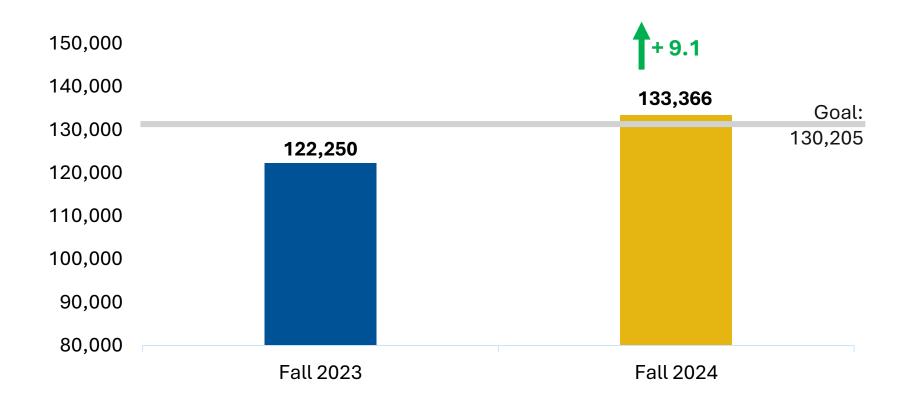
Fall 2024 Day One Report

Headcount



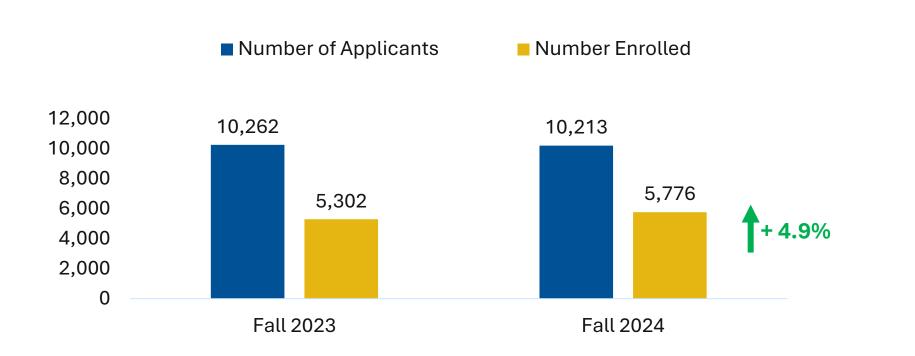


Credit Hours



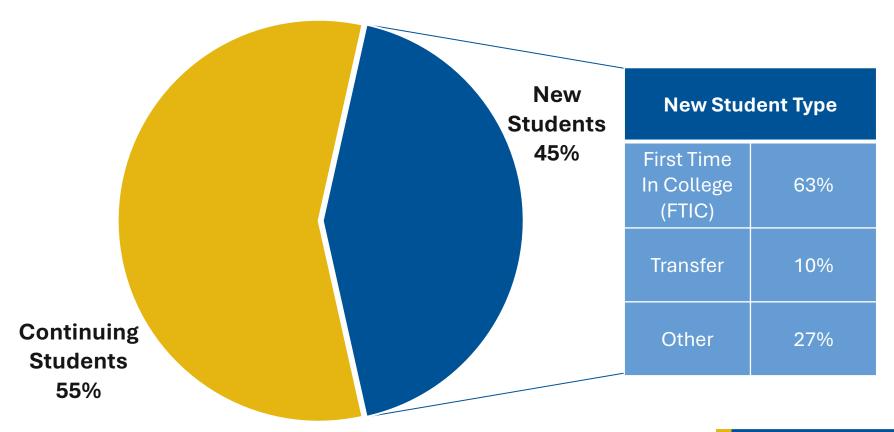


Conversion Rates



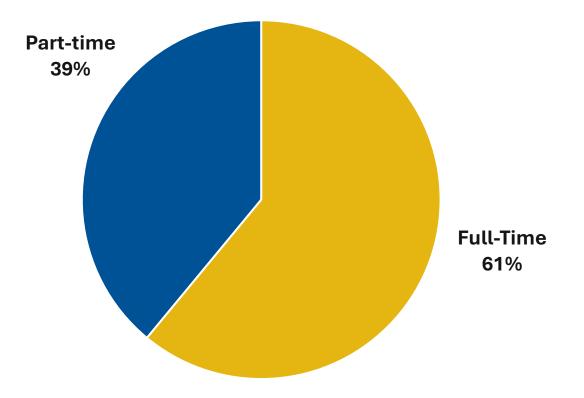


Student Type

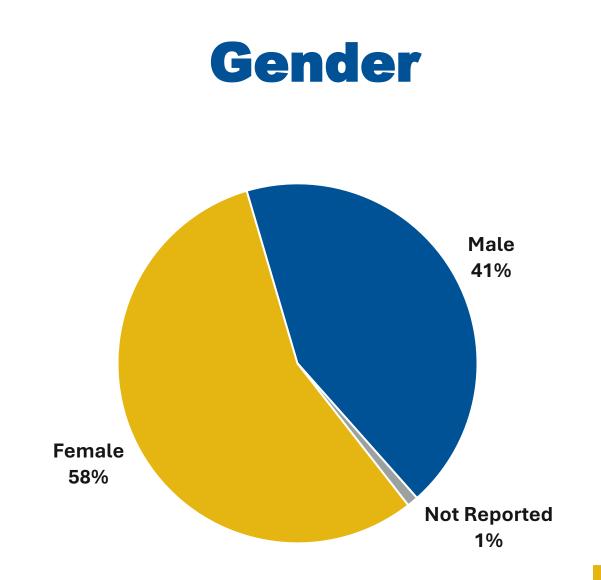




Course Load

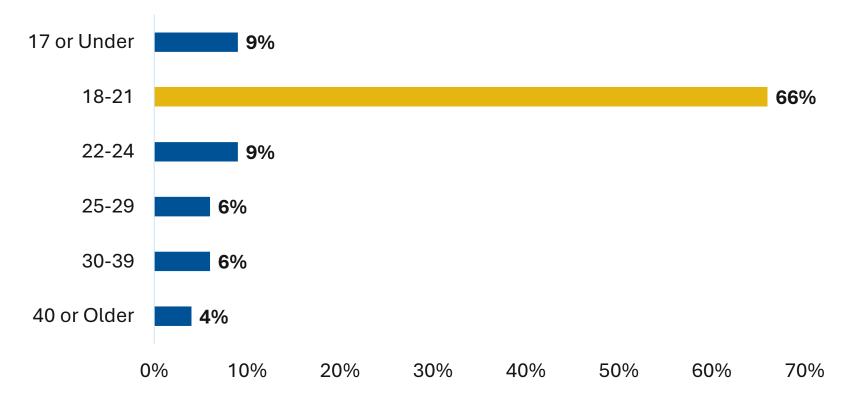






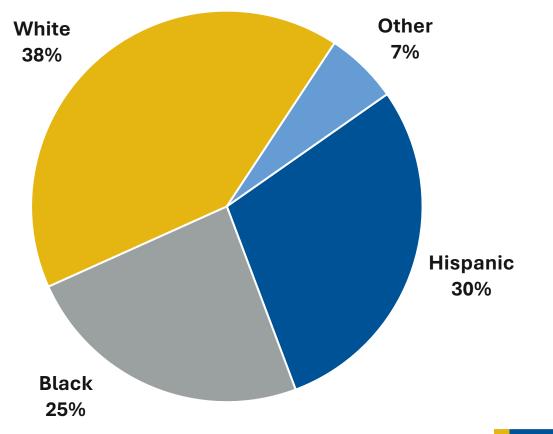






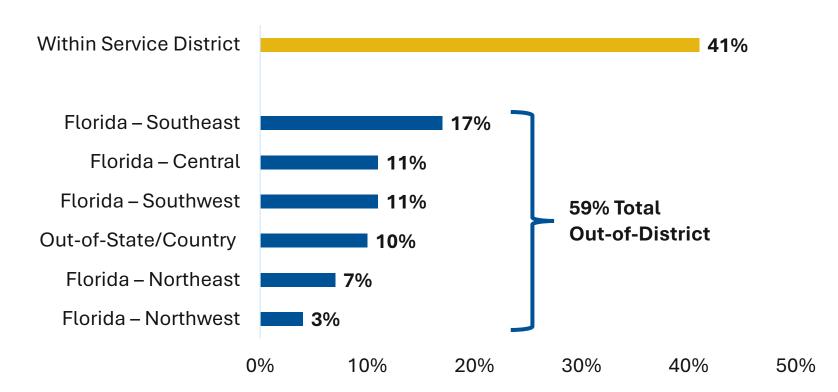


Race/Ethnicity

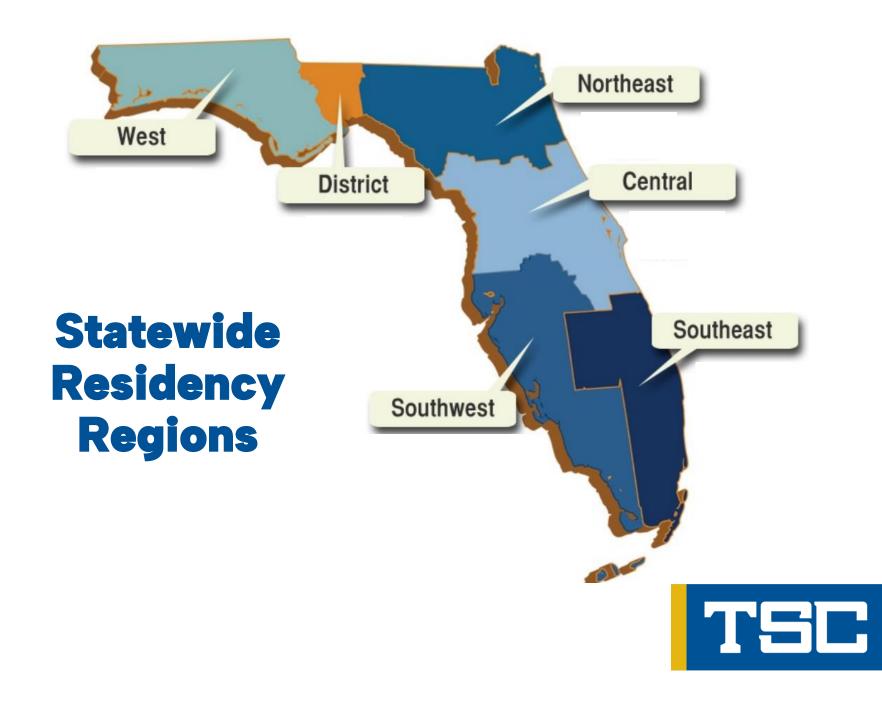




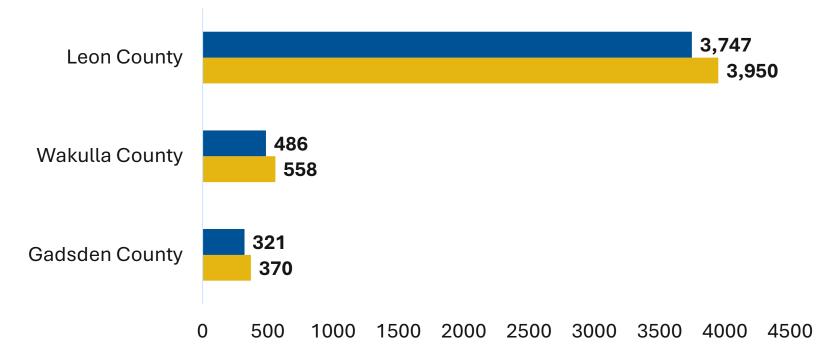
Residency



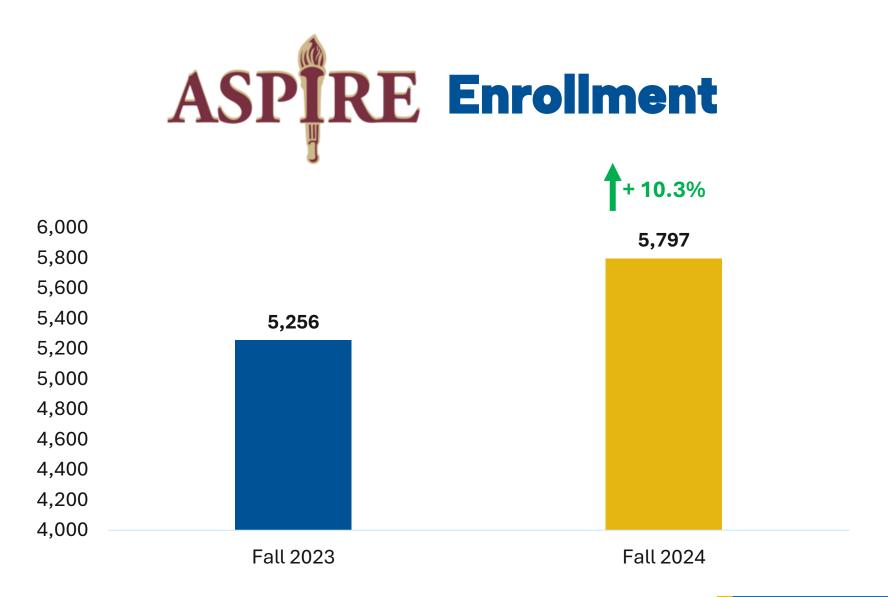




Enrollment within Service District



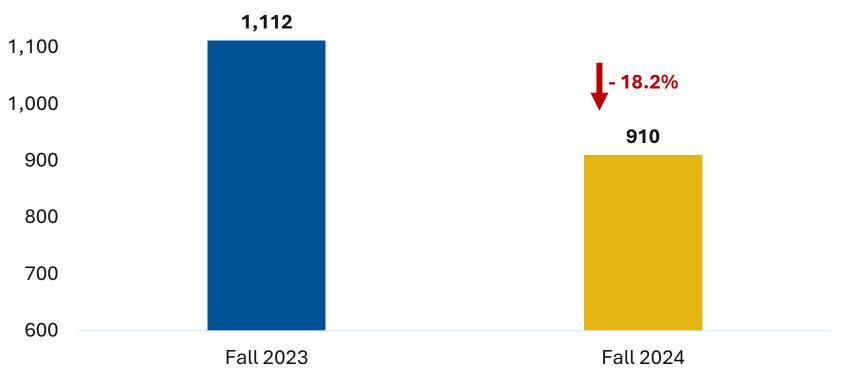






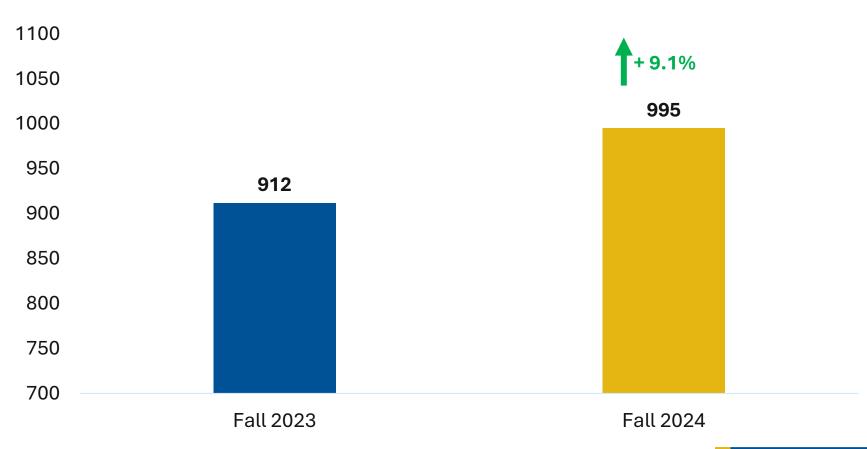


1,200





Dual Enrollment





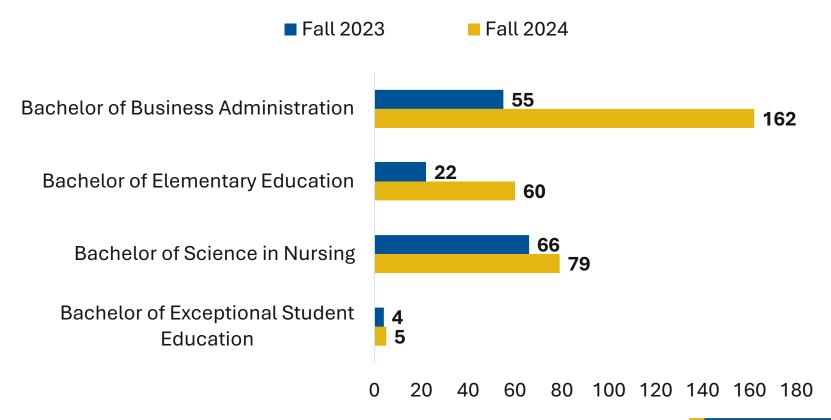
Modality

■ Fall 2023 ■ Fall 2024

Students Enrolled Exclusively in In-Person Classes		2,063 2,476	+ 20%		
Students Enrolled Exclusively in Online Classes		3	,436 3,809		
Students Enrolled in Both In- Person and Online Classes				5,694 5,718	
(0	2,000 4	,000	6,000	8,000



Enrollment in Bachelor's Programs



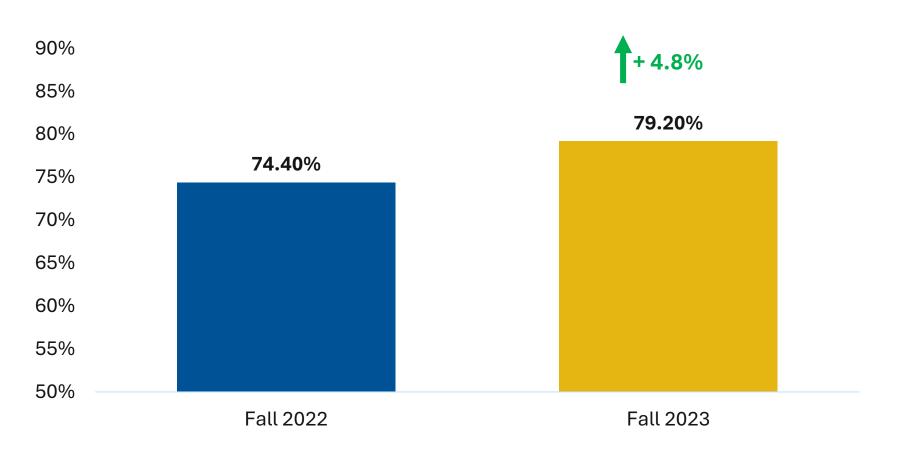


New and Upcoming Programs

- Business Analysis, A.S.
- Data Science Technology, A.S.
- Diagnostic Medical Sonography, A.S.
- Radiation Therapy, A.S.
- Auditing and Compliance Management, B.A.S.
- Management Analytics, B.A.S.



Success Rates



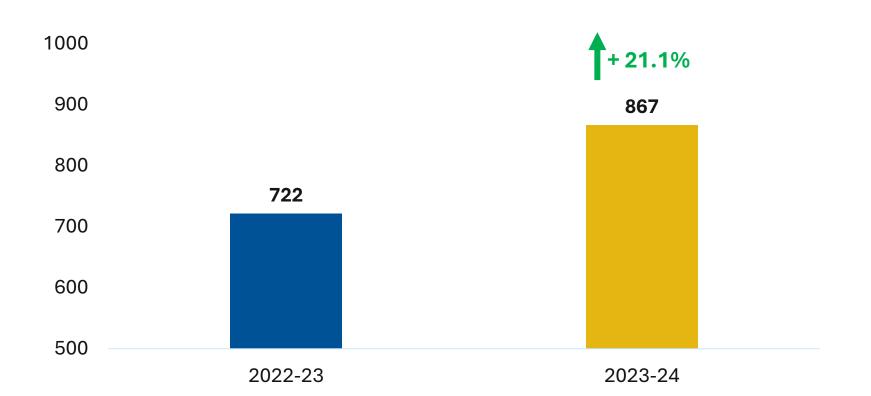


Clock Hour Enrolment

2022-23 vs. 2023-24

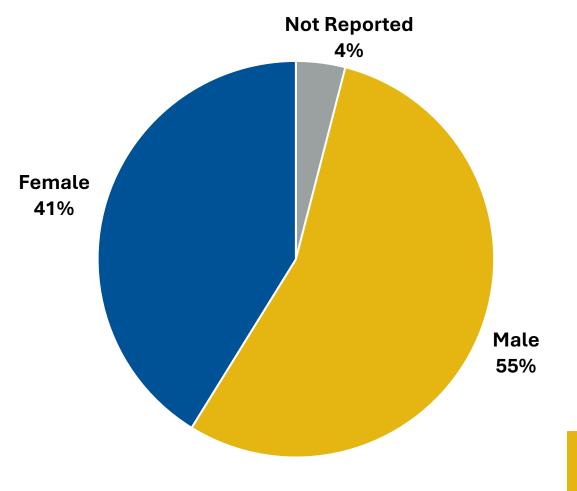


Headcount



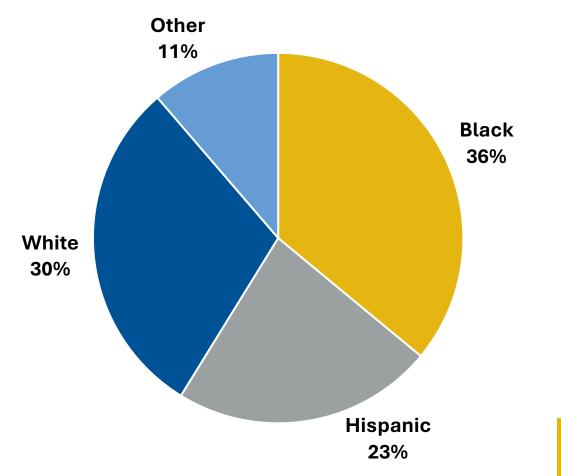






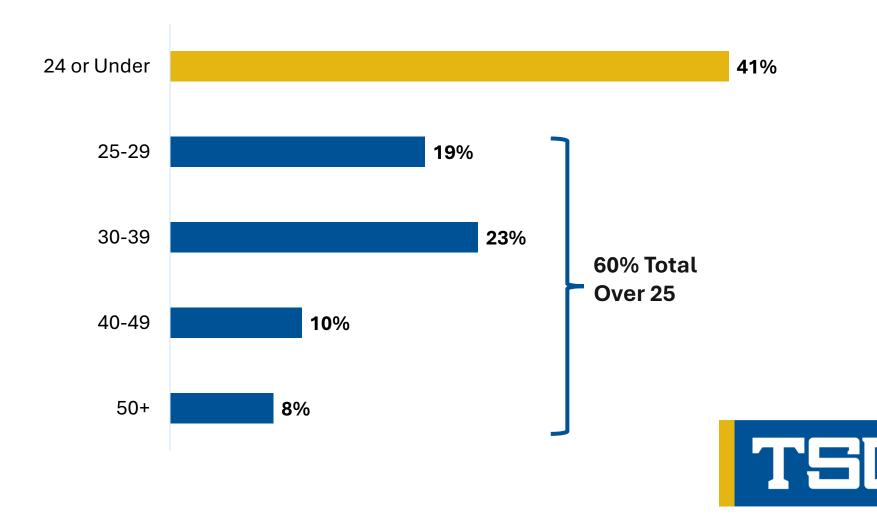


Race/Ethnicity









New and Upcoming Programs

- Landscape and Turf Management (Fall 2025)
- Patient Care Technician (Spring 2025)
- Phlebotomy (Fall 2024)
- Veterinary Technician (Fall 2025)
- Welding Technology Advanced (Spring 2025)

Future Priorities

Strategic Enrollment Management

- Dual enrollment pathways
- Adult learner recruitment and onboarding
- Campaigns for student support outreach
- Academics connections to careers
- Student wellbeing and college readiness



