



# Fall 2022 Update

**Board Workshop | September 2022**

Dr. Sheri Rowland  
*Vice President for Student Affairs*

Dr. Calandra Stringer  
*Provost & Vice President for Academic Affairs*

Dr. Kimberly Moore  
*Vice President for Workforce Innovation*

# Trends

National, State and Local

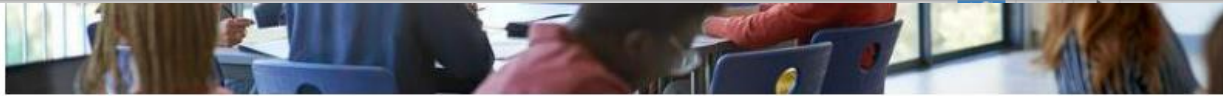
2022



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NEWS | ADVICE | THE REVIEW | DATA | CURRENT ISSUE | VIRTUAL EVENTS | STORE ▾ | JO



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**NEWS** **ENROLLMENT**

REPORT SEP 28, 2020

Advancing Racial Equity and Justice

Biden Administration

Budget

# It's Time to Worry About College

## Enr Stu

EDUCATION

The past five  
distinct diff

## Governor DeSantis Announces Florida's Unemployment Rate Drops to Historic 2.7 Percent

NEWS > LOCAL NEWS



On A

# Local college students seek alternative housing options amid ongoing shortages

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# National, State and Local Trends



## Health Concerns

- COVID Positivity Rates
- Monkeypox



## Student Housing

- Availability and Affordability



## Demographics Cliff

- Lower Birth Rate
- Fewer High School Graduates



## Economy

- Historic Low Unemployment
- More High-paying Jobs



## Value Proposition

- ROI of a College Degree

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# Credit Enrollment

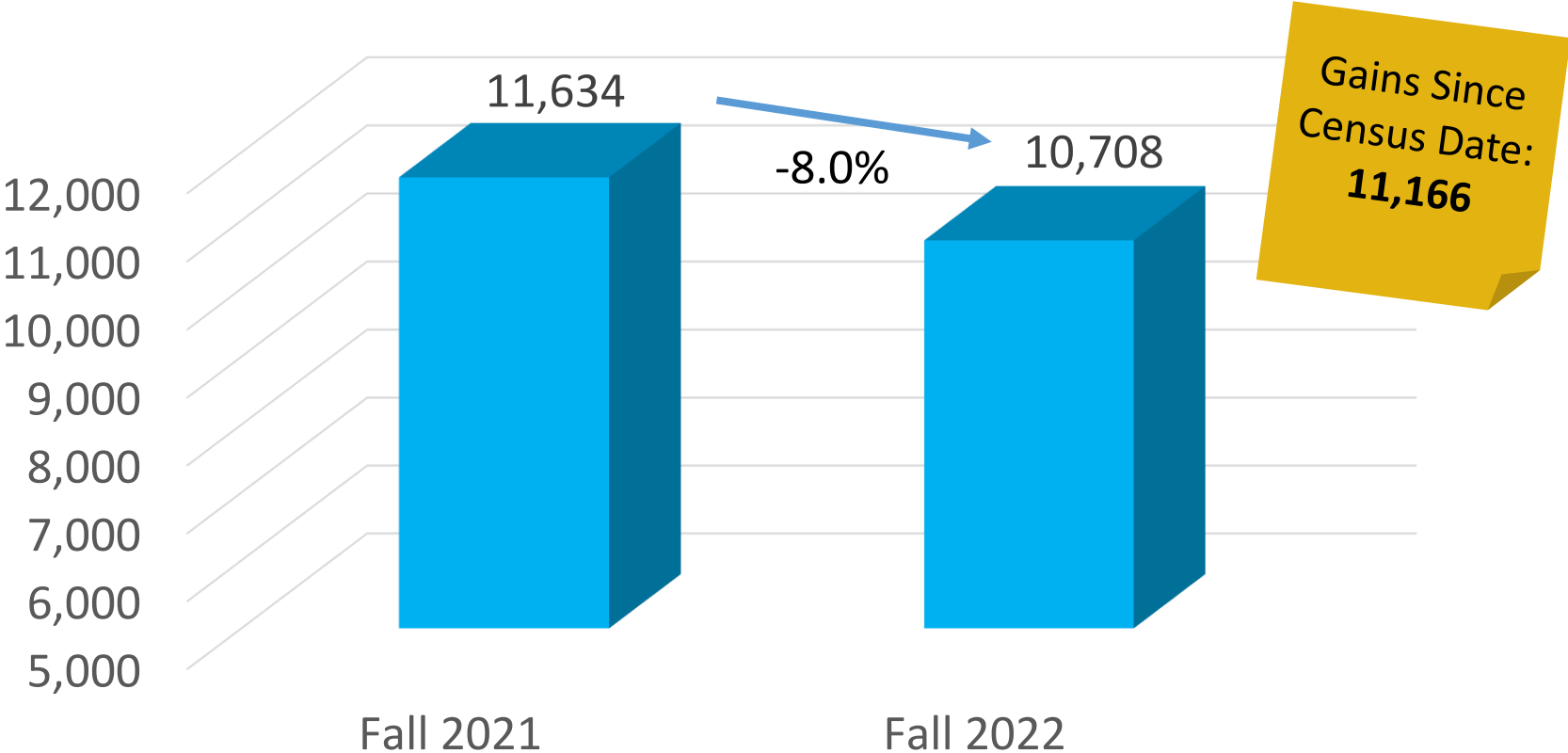
## Fall 2022 Data Highlights

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# Credit Enrollment Headcount Fall 2021 vs. Fall 2022

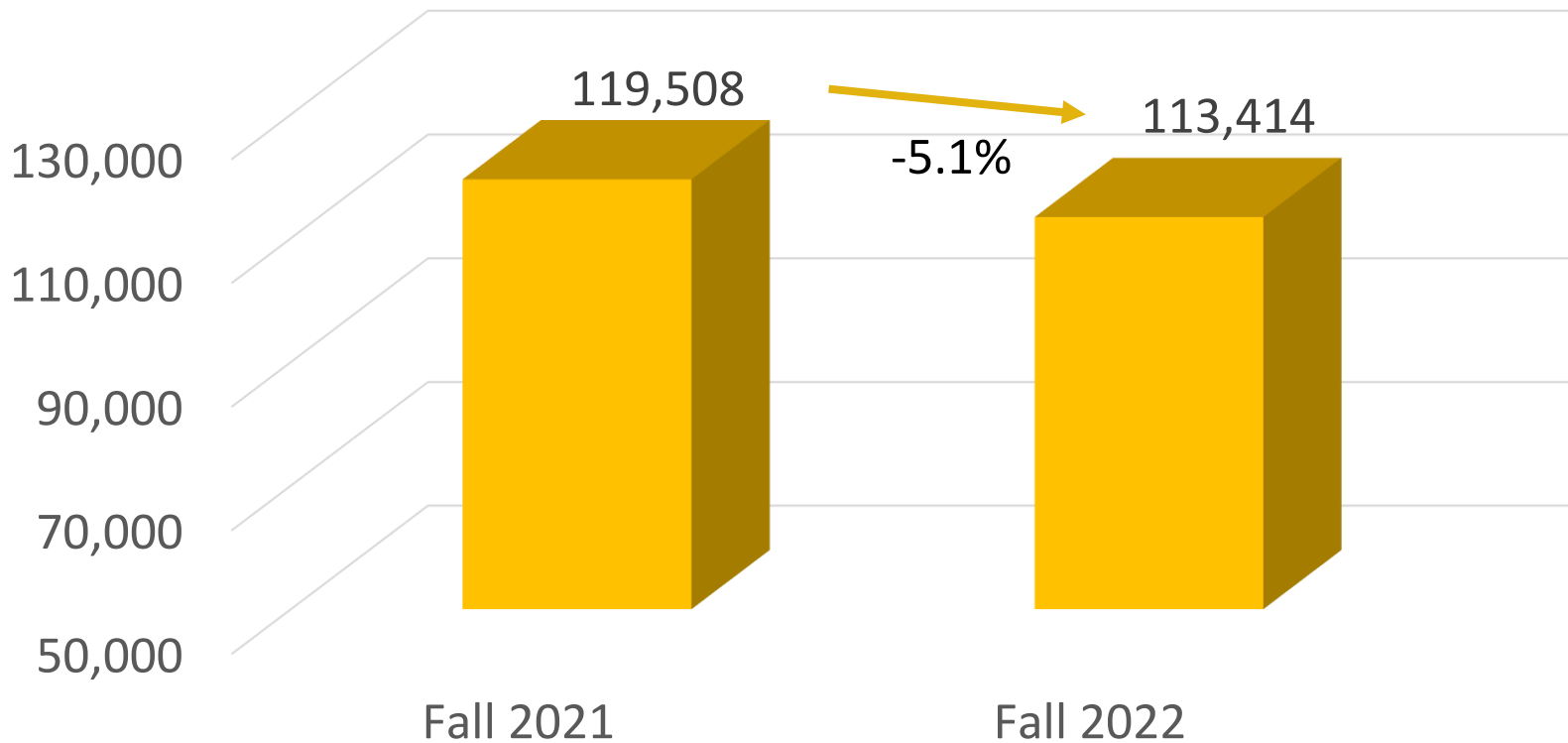


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# Credit Hours Fall 2021 vs. Fall 2022

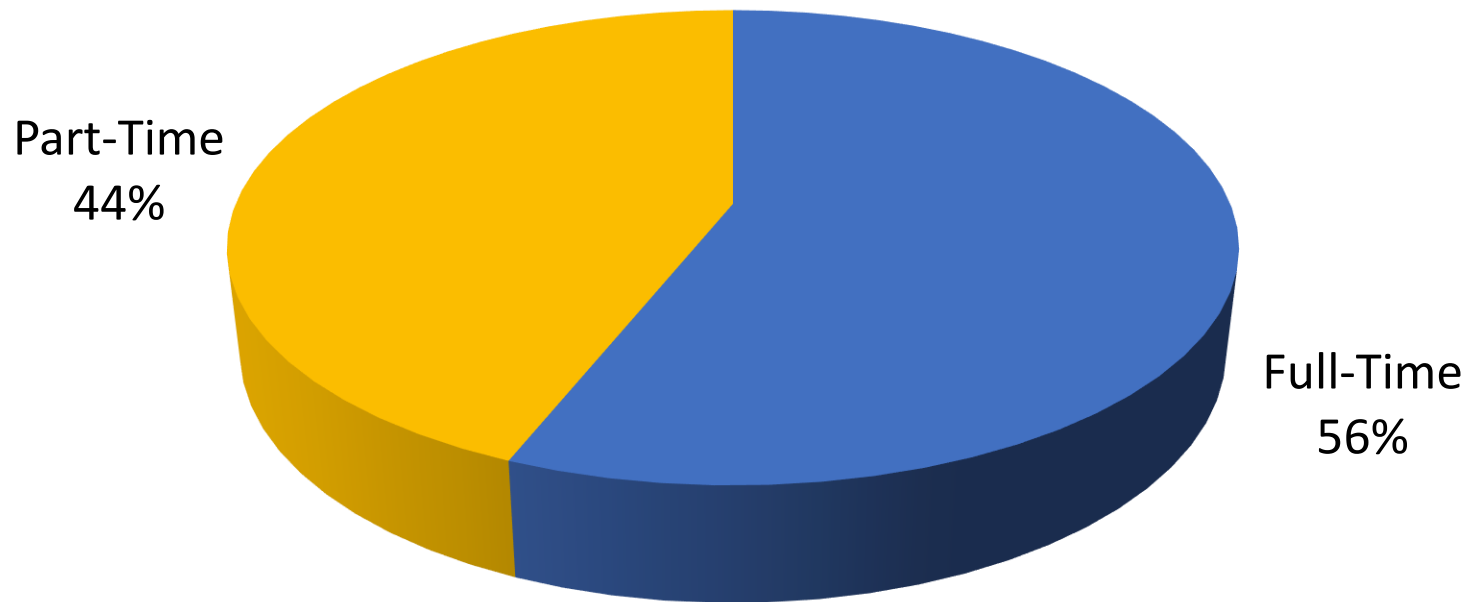


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# Fall 2022 Credit Enrollment by Student Course Load



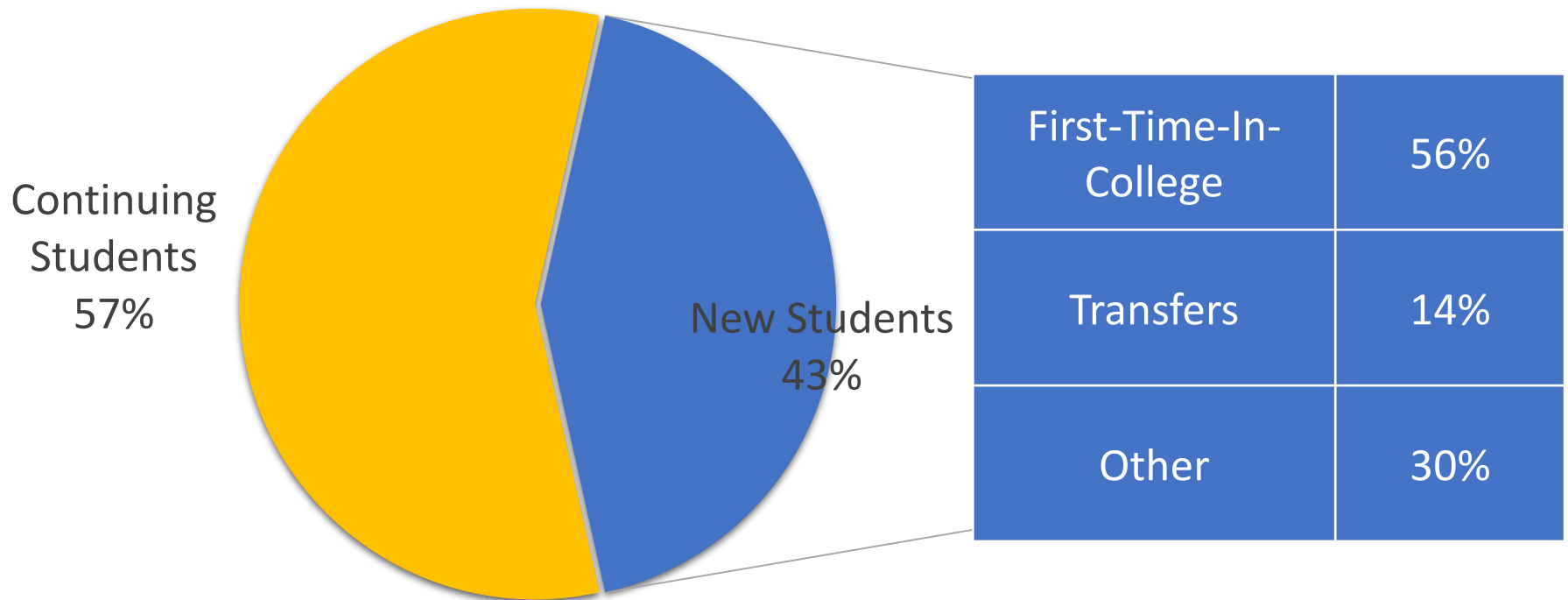
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# Fall 2022 Credit Enrollment by Student Type

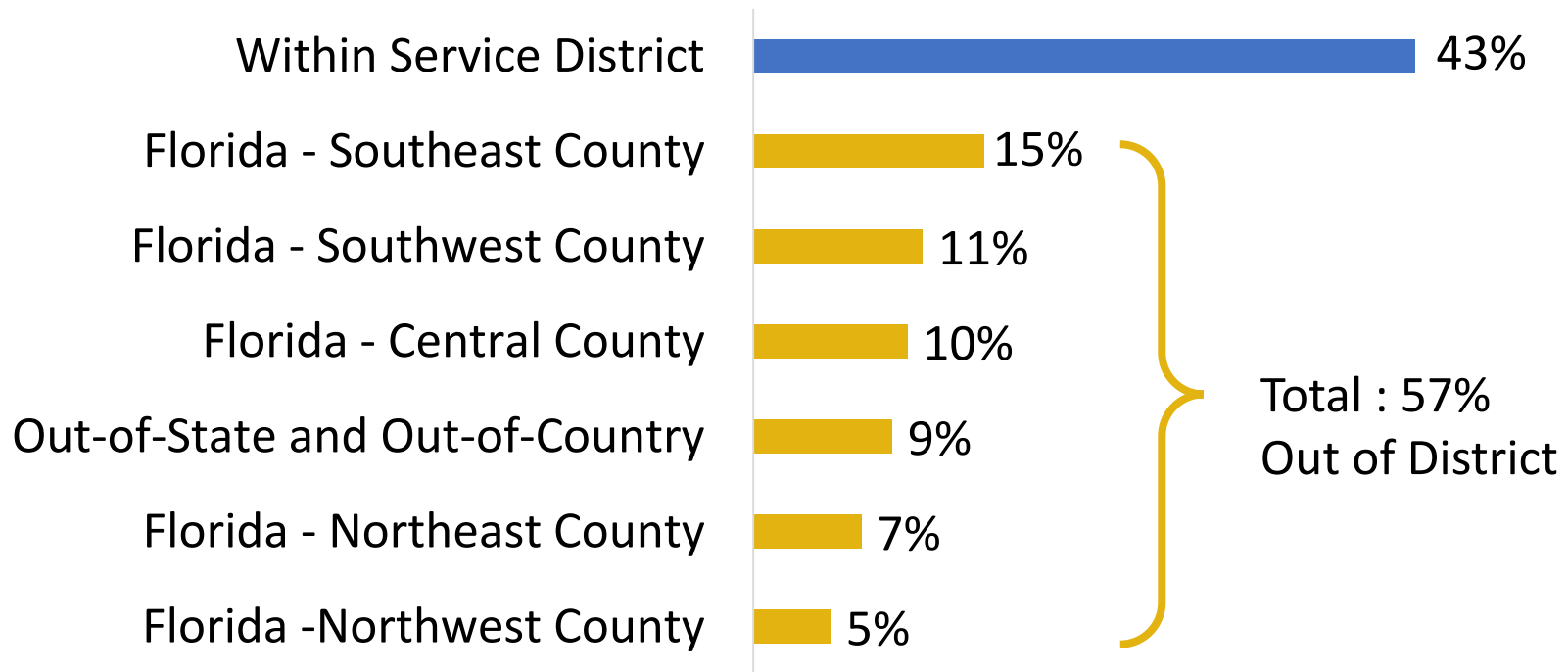


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# Fall 2022 Credit Enrollment by Residency

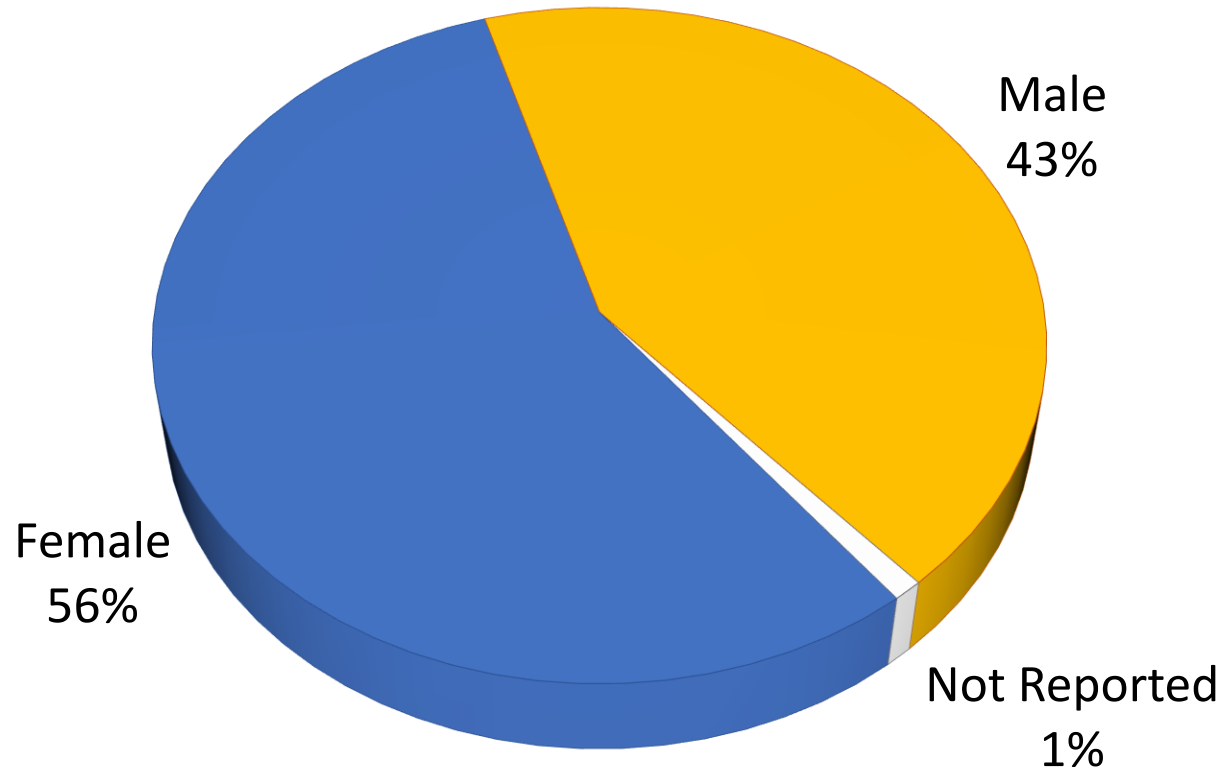


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# Fall 2022 Credit Enrollment by Gender

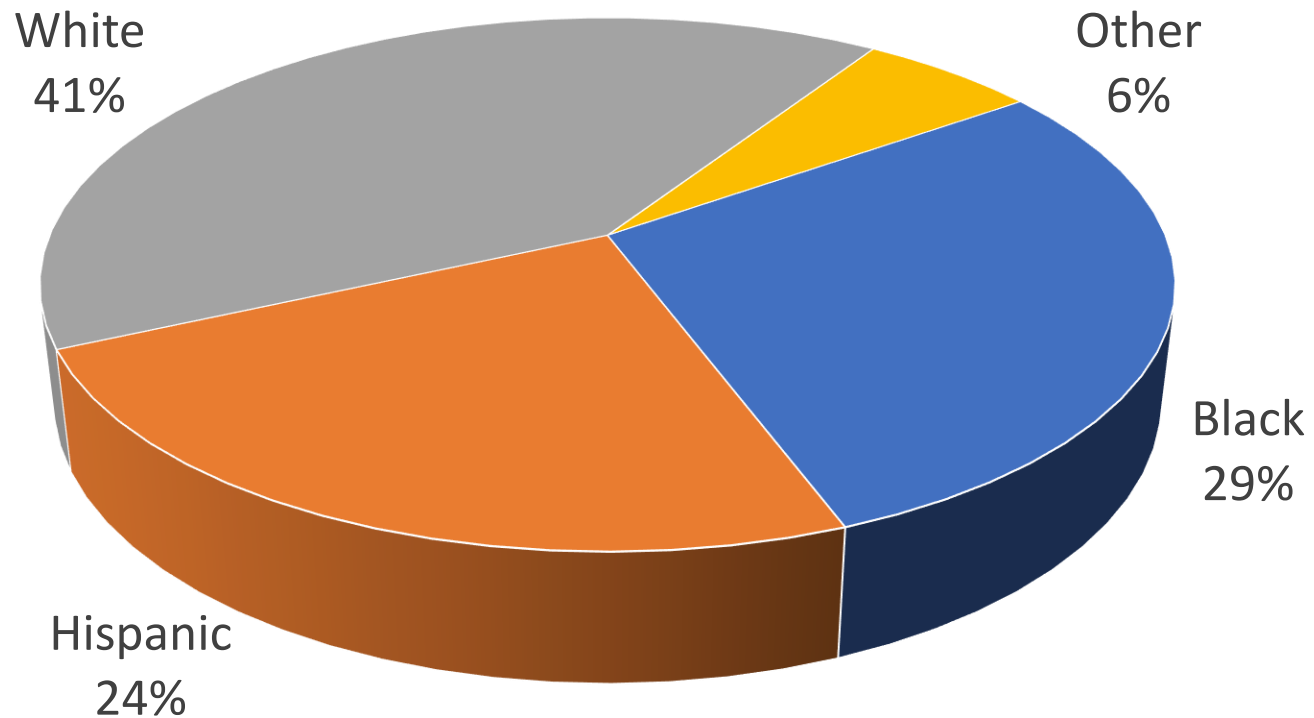


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# Fall 2022 Credit Enrollment by Race/Ethnicity

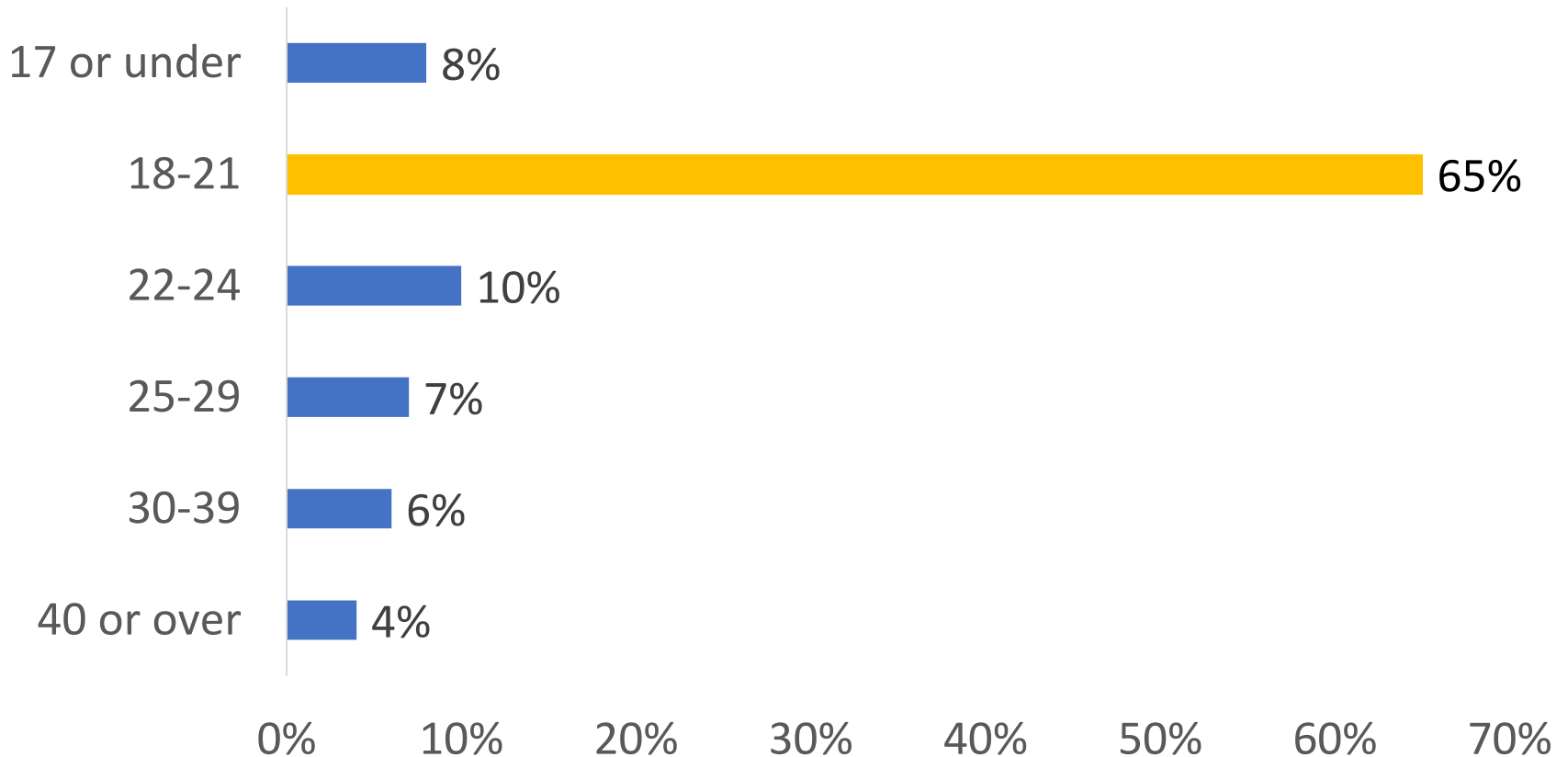


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# Fall 2022 Credit Enrollment by Age



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# Non-Credit Enrollment

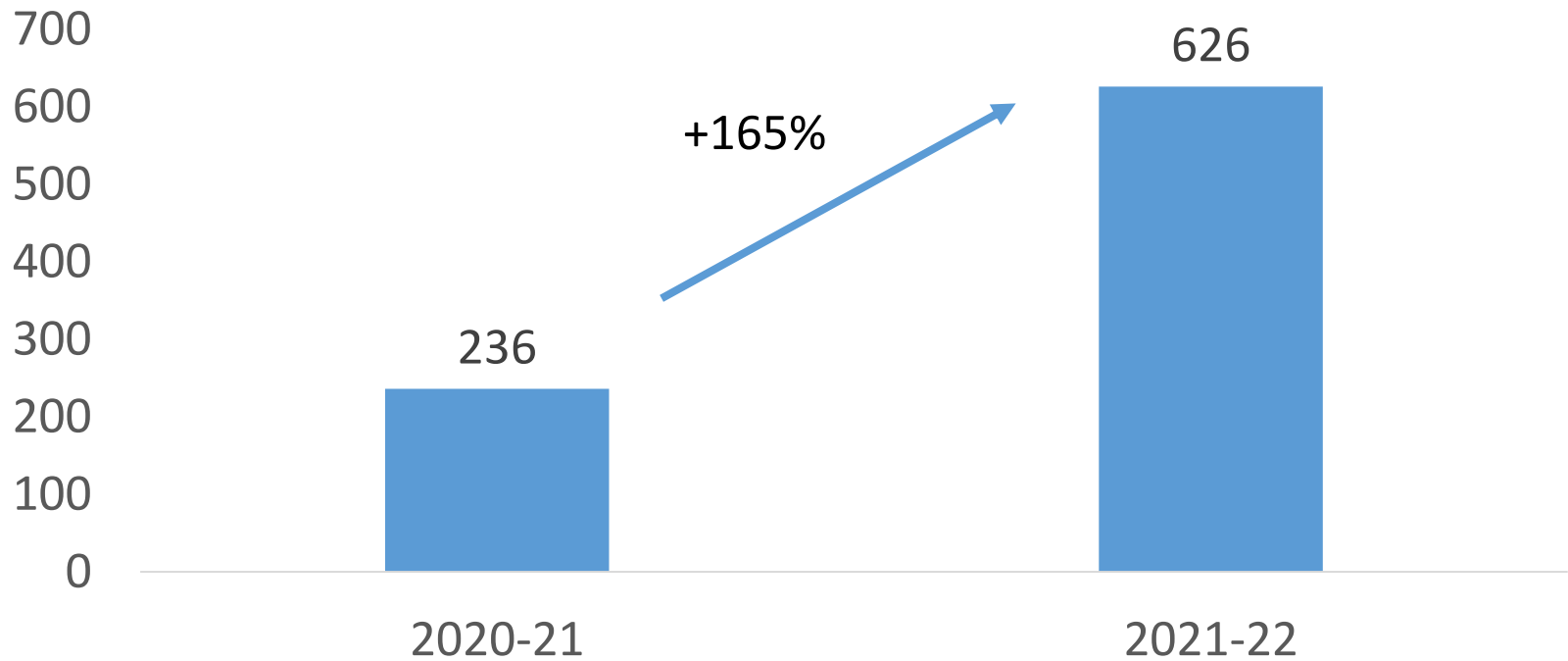
## 2021-22 Data Highlights

2022



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# 2021-22 Non-Credit Enrollment Headcount

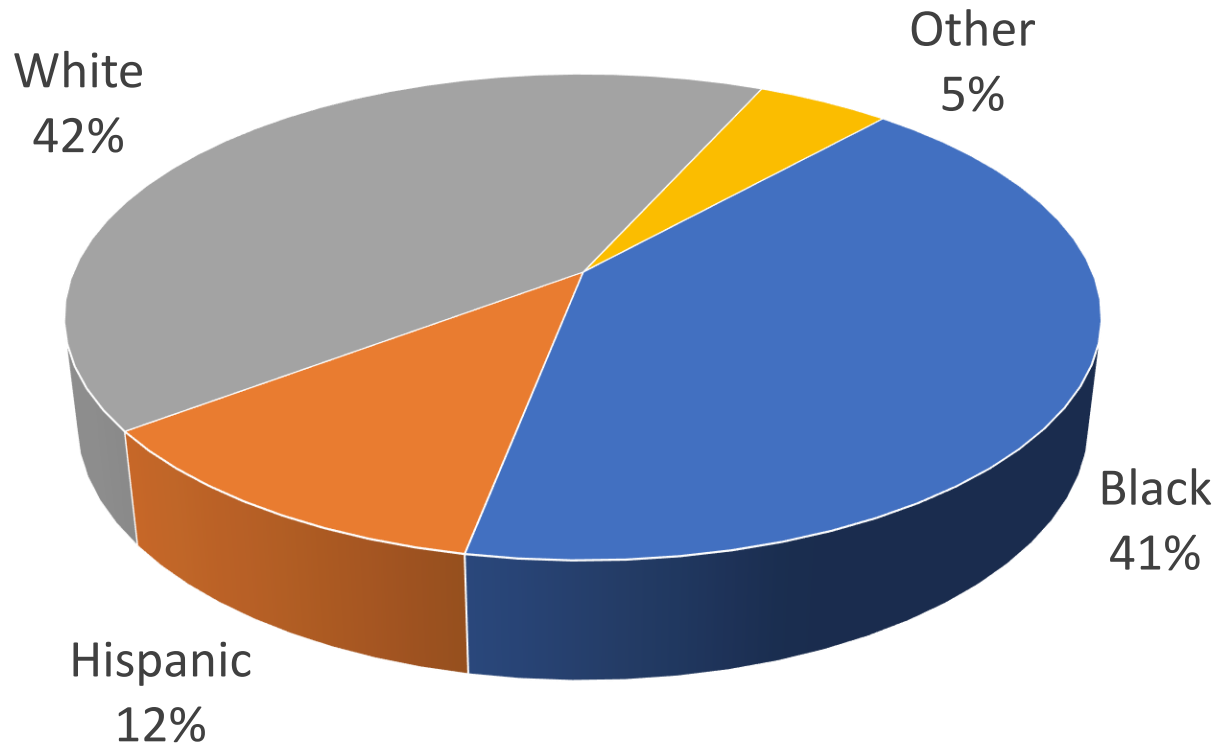


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# 2021-22 Non-Credit Enrollment by Race/Ethnicity



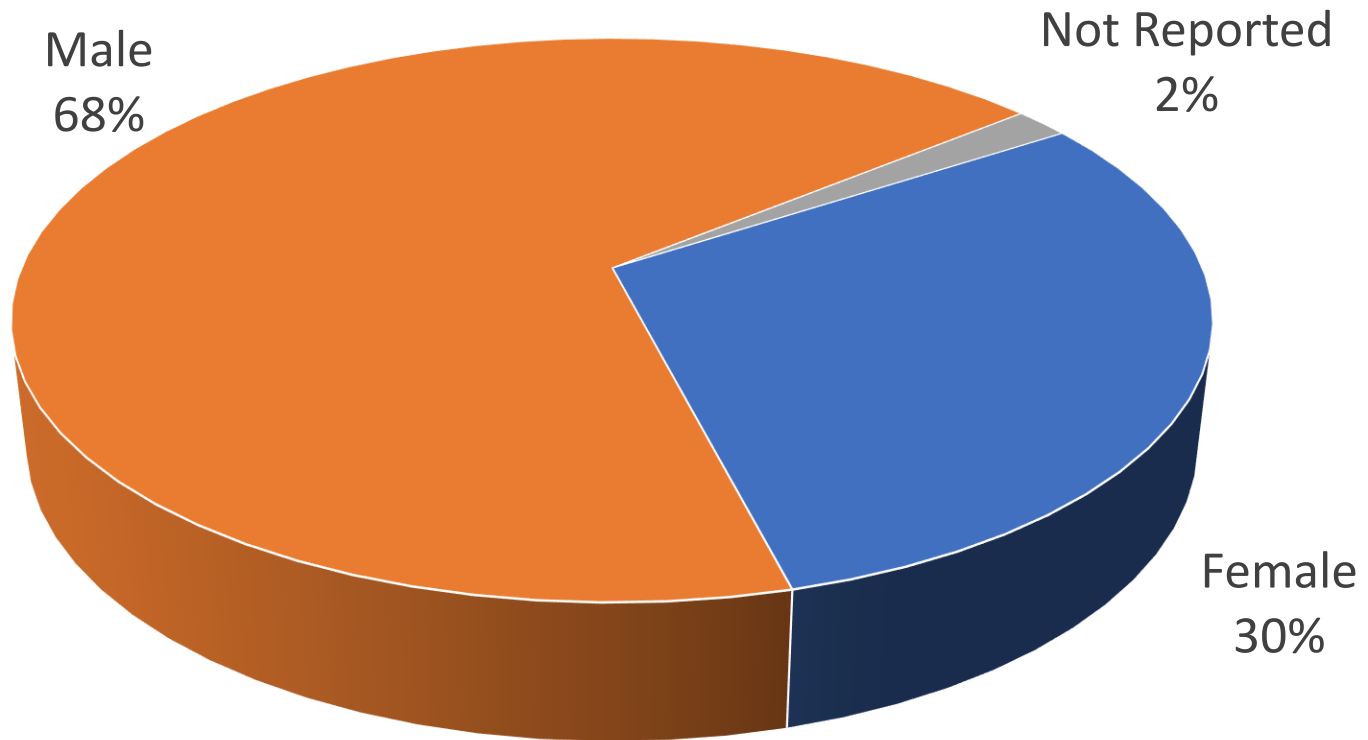
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# 2021-22 Non-Credit Enrollment by Gender

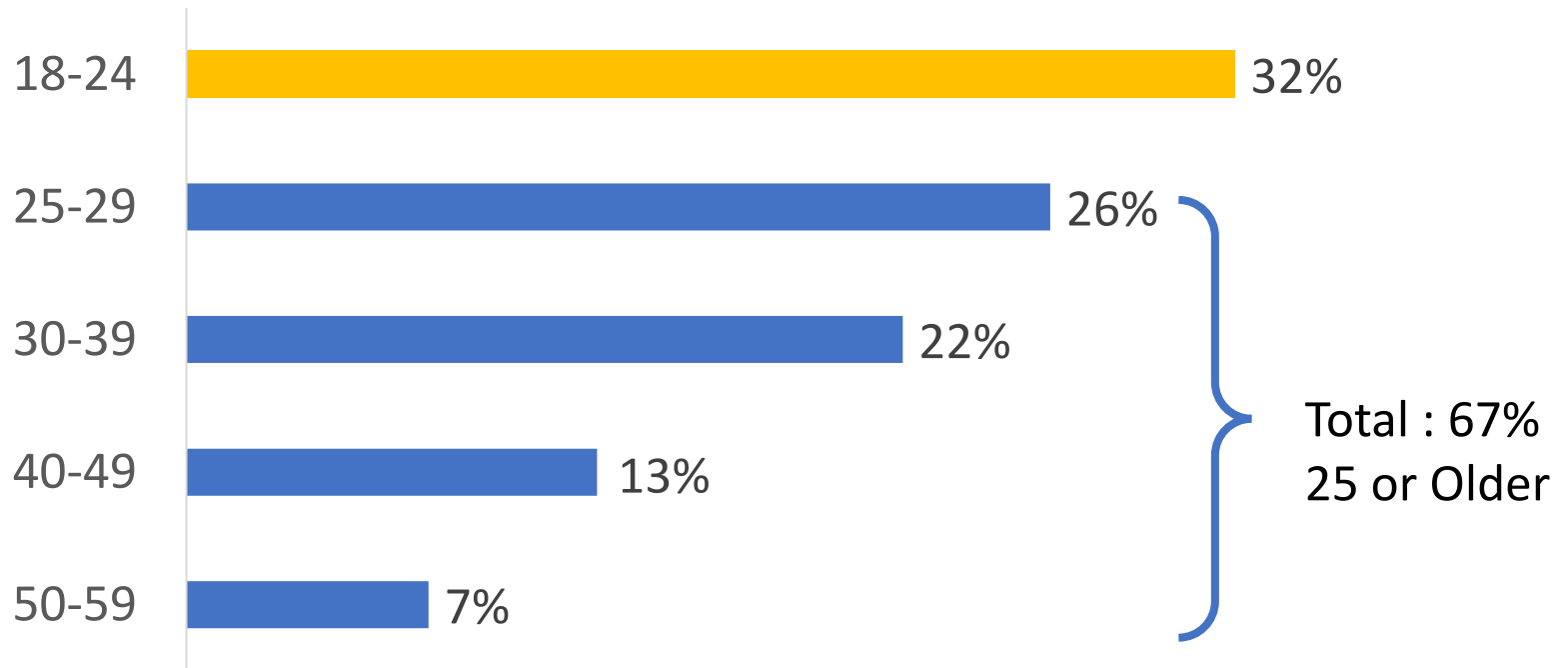


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# 2021-22 Non-Credit Enrollment by Age



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# So What?

Focus For The Upcoming Year

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# Focus For The Upcoming Year

## Strategic Enrollment Management

Emerging Markets  
and Opportunities

New Scholarships,  
Additional Funding

Improving Course  
Success Rates

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# Focus For The Upcoming Year

## Strategic Enrollment Management

### Emerging Markets and Opportunities

- Second Chances
- Amazon Career Choice
- Stop-outs
- Dual Enrollment
- Online
- Charter Schools

### New Scholarships, Additional Funding

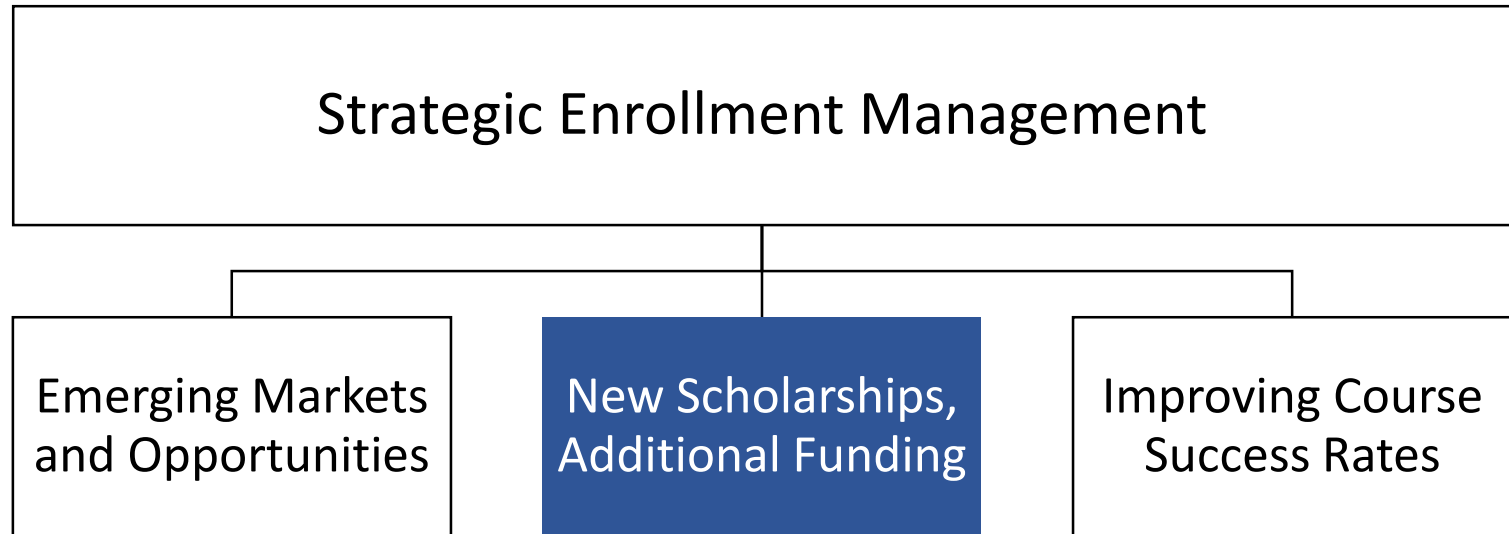
### Improving Course Success Rates

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# Focus For The Upcoming Year



## Strategic Enrollment Management

Emerging Markets  
and Opportunities

New Scholarships,  
Additional Funding

Improving Course  
Success Rates

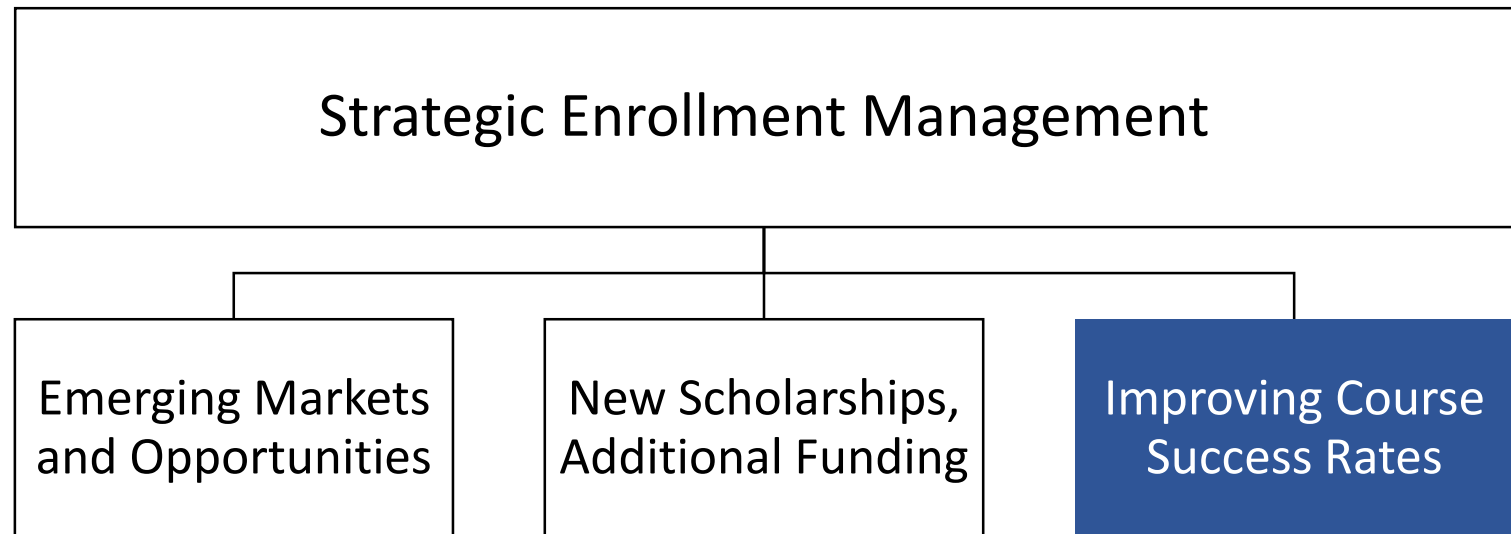
- Sunshine Health
- Service-District Scholarships
- PIPELINE for Nursing
- Job Growth Grant

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# Focus For The Upcoming Year



- Modality Plans
- Professional Development
- Pathways to Persistence
- Honors Program

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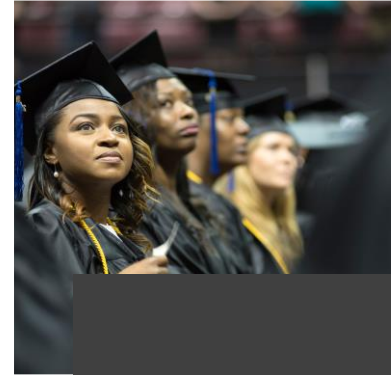
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Mission



Responsiveness



Excellence

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