



March 11, 2019

MEMORANDUM

TO: District Board of Trustees

FROM: Jim Murdaugh, President

SUBJECT: Strategic Plan

Item Description

This item requests the Board reaffirm the College Mission and Vision Statement, and approve the Strategic Plan.

Overview and Background

The proposed Strategic Plan was created at the February 1, 2019 Strategic Planning Meeting and edited by President Murdaugh. The plan would take effect immediately and run through 2023, with a halfway point review (two and a half years) in order to make any necessary updates to the strategies and activities that support the strategic priorities of the Board.

Past Actions by the Board

The last Strategic Plan was approved in 2013.

Funding/Financial Implications

Funding implications are not applicable at this time.

Staff Resource

Jim Murdaugh

Recommended Action

Request the Board reaffirm the College Mission and Vision Statement, and approve the Strategic Plan for 2019-2023.



MISSION

The mission of the college is to provide a learning environment that prepares students for success in a global economy by offering higher education pathways, workforce opportunities, and civic engagement.

VISION

To be recognized as the college of choice.

STRATEGIC PRIORITIES

ACCESS

Strengthen and expand access by increasing awareness of educational opportunities that are reflective of student, business, and community needs.

STUDENT SUCCESS

Promote a student-centered environment that focuses on student achievement, engagement and educational excellence.

WORKFORCE

Achieve regional and statewide recognition as a premier college of choice for providing workforce training by delivering high quality programs and instruction that enables students to grow, succeed, and stay globally competitive.

PARTNERSHIPS

Nurture collaborative relationships with K-12, universities, businesses, and community partners to develop a cohesive educational strategy that ensures seamless alignment and builds a skilled workforce that leads to economic mobility and increased educational attainment.

RESOURCES & EFFICIENCY

Strategically leverage, grow and utilize resources to maximize student success and institutional sustainability and effectiveness.