



# **Education: A Workforce and Economic Development Driver**

TCC Board of Trustees Workshop  
January 17, 2017

# Driving Outcomes

- In-Demand
- Robust
- Responsive
- Economical
- Programs for first job/first wage, better job/better wage, high skill/high wage and lifelong learners

# Connecting the Dots

- Engaged Internal Strategy
  - ▶ Career Pathways Model
- Informed Decision-Making
  - ▶ Department of Economic Opportunity
  - ▶ Regional Workforce Board and Employers

# Hot Occupations Now!

This is more than just some “catchy” slogan. Tallahassee Community College (TCC) is committed to providing you with “just-in-time information and training!” Our goal is to identify the hottest occupations in the state of Florida and the Big Bend region so that you can make the best decision about your career choice and future! On a monthly basis, TCC will use data (we will refresh the data as it is made available) from an expert 3rd party source to highlight the in-demand Hot Occupations. This same data source collects information on all of the legitimate on-line help wanted ads posted both in the state of Florida and Leon, Gadsden, and Wakulla Counties.

Note TCC is not guaranteeing you a job, but instead a pathway to a solid education and a successful career. So that once you've completed the training you'll be able to - “Choose a job you love, and you will never have to work a day in your life.” –Confucius

If you would like more information after exploring our **Hot Occupations Now** webpage please call 850-201-8760 and you will be connected with a program representative.

▶ [Region's Top 10 Advertised Jobs and Training](#)

▶ [Regional Employers With The Most Advertised Jobs](#)

▶ [Florida's Top 10 Advertised Jobs and Employers](#)

▶ [Top Employer Requested Skills](#)



## ▼ Region's Top 10 Advertised Jobs and Training

TCC is dedicated to serving the community with flexible training for in-demand jobs. See the top 10 advertised jobs and training to help you get them.

1. Registered Nurses
2. Heavy and Tractor-Trailer Truck Drivers
3. Computer Systems Analysts
4. First Line Supervisor of Food Preparation and Serving Workers
5. Management Analysts
6. First-Line Supervisors of Retail Sales Workers
7. Critical Care Nurse
8. Customer Service Representatives
9. First-Line Supervisors of Office and Administrative Support Workers
10. Computer User Support Specialist

[Get Training for This Job](#)  
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▶ [Regional Employers With The Most Advertised Jobs](#)

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▶ [Top Employer Requested Skills](#)

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▼ **Regional Employers With The Most Advertised Jobs**

Top 10 Local Hot Employers hiring in Leon, Gadsden and Wakulla Counties Summary–December 2016 (in order of # of on-line ads placed):

1. Accenture
2. Tallahassee Memorial Hospital
3. Florida State University
4. Capitol Regional Medical Center
5. HCA - The Healthcare Company
6. Armark Corp.
7. American Express
8. Hewlett-Packard Company
9. Granite Services Inc.
10. American National Guard

▶ [Florida's Top 10 Advertised Jobs and Employers](#)

▶ [Top Employer Requested Skills](#)

## ▼ Florida's Top 10 Advertised Jobs and Employers

Top 10 State of Florida Hot Occupations Statewide Summary–December 2016 (in order of demand):

1. Registered Nurses
2. Retail Salespersons
3. First-Line Supervisors of Retail Sales Workers
4. Heavy and Tractor-Trailer Truck Drivers
5. Customer Service Representatives
6. First-Line Supervisors of Food Preparation and Serving Workers
7. First-Line Supervisors of Office and Administrative Support Workers
8. Maintenance and Repair Workers, General
9. Computer User Support Specialist
10. Medical and Health Services Manager

Top 10 Statewide Hot Employers Hiring Statewide Summary–December 2016 (in order of # of on-line ads placed):

1. HCA
2. Baycare
3. Target Corporation
4. CVS Health
5. ACCENTURE
6. Hilton Worldwide
7. Marriot
8. Community Health Systems, Inc
9. West Suburban Medical Center
10. Brookdale



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### ▼ **Top Employer Requested Skills**

1. Bilingual
2. Quality Assurance (QA)
3. Pediatrics
4. Quality Control
5. Bilingual Spanish
6. Customer Relationship Management (CRM)
7. Food Preparation
8. Critical Care
9. Structured Query Language (SQL)
10. Technical Support
11. Geriatrics
12. Behavioral Health
13. Java
14. Preventative Maintenance Inspections
15. Linux

Source: Help Wanted On-line, Statewide Summary – December 2016



# Removing Barriers

- Cost
  - ▶ Financial aid and TCC Foundation scholarships
  - ▶ Regional Workforce Board
  - ▶ Veterans' Affairs
  - ▶ Nelnet
  - ▶ Self Pay
- Delivery
  - ▶ Days, nights and **weekends**
  - ▶ Online
  - ▶ Friday only

# Answering the Call

- Commercial Vehicle Truck Driving
- Nursing (Bachelor of Science in Nursing)

# Answering the Call

- Local, regional and national demand
  - ▶ On average, 150 job ads locally, 2,000 jobs within 120 mile radius
  - ▶ Self-employment/entrepreneur component
- Partnering with Regional Workforce Board, City of Tallahassee, Highway Safety Motor Vehicles, Industry
- Transportation and Logistics Center of Excellence

# Answering the Call

- Affordable, accessible and responsive
- Two primary goals: Matriculation or employment
- Certification preparation and testing available on-site
- Anticipate future demands



# Answering the Call

- Local, regional and national demand
- Continued growth in field over the next 10 years
  - ▶ Registered Nurses
  - ▶ Critical Care Nurses
  - ▶ Baccalaureate-trained Nurses
- Several paths to the RN
- Supported by strong, local partners

# Return on Investment

TCC Placement vs. State Average

<b>Graduation Year</b>	<b>AS</b>	<b>Credit Certificates</b>	<b>Career and Technical Certificates (PSAV)</b>
<b>2007-08</b>	85% / 89%	87% / 87%	82% / 82%
<b>2008-09</b>	84% / 88%	71% / 82%	87% / 81%
<b>2009-10</b>	83% / 87%	87% / 88%	74% / 81%
<b>2010-11</b>	85% / 87%	83% / 86%	88% / 85%
<b>2011-12</b>	86% / 86%	84% / 87%	72% / 77%
<b>2012-13</b>	89% / 86%	86% / 84%	79% / 76%
<b>2013-14</b>	82% / 86%	81% / 85%	81% / 74%

Source: TCC Office of Institutional Effectiveness



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