



# **Accountable to Our Students and the State of Florida**

TCC Board of Trustees Workshop  
January 11, 2016



**RICK SCOTT**  
GOVERNOR

November 3, 2015

- To: College and University Presidents
- College and University Trustees
- Florida Board of Governors
- Florida League of Mayors
- Florida Association of Counties
- Enterprise Florida Board of Directors
- Florida Chamber of Commerce
- Florida Chamber Foundation
- Florida Realtors
- Florida TaxWatch
- Associated Industries of Florida
- NFIB Florida
- Florida Council of 100
- Urban League
- CareerSource Florida
- Manufacturers Association of Florida
- Local Chambers of Commerce
- Local Economic Development Councils

Dear Friends:

Thank you for all you are doing to keep higher education affordable so that graduates in our state are not burdened with heavy debt as they launch their careers. Since becoming Governor in 2011, I have worked to ensure our higher education system is properly funded while also working to make college more affordable for our students. We are taking steps to ensure our graduates have the tools needed to excel in high paying jobs in their field of interest, without the draining burden of student debt.

One of the topics I discuss with companies doing business in Florida and considering expanding in our state is the quality of our workforce. A major consideration is whether our graduates have the education and skills needed to work for companies that are growing and competing in a global economy.

We have a responsibility to help them provide them the best opportunities to compare the value of the degrees our in Florida, several charts are available

- [by state college](#)
- [by state university](#)
- [bachelor's degree](#)
- [as requiring a bachelor's degree](#)
- [bachelor's degree](#)

uates in high demand fields while education. This growing opportunity talented graduates without the mpuses. There are many additional economy, and I would appreciate

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e prepared to compete in the global  
egarding the above questions to help  
and pursue their dreams in our state  
make Florida the global destination.

Sincerely,


Rick Scott  
Governor



1. Are we offering programs that meet the demand of our current job openings, and are we implementing programs that will meet the demand of our fastest growing jobs and companies?

# We are Demand-Driven

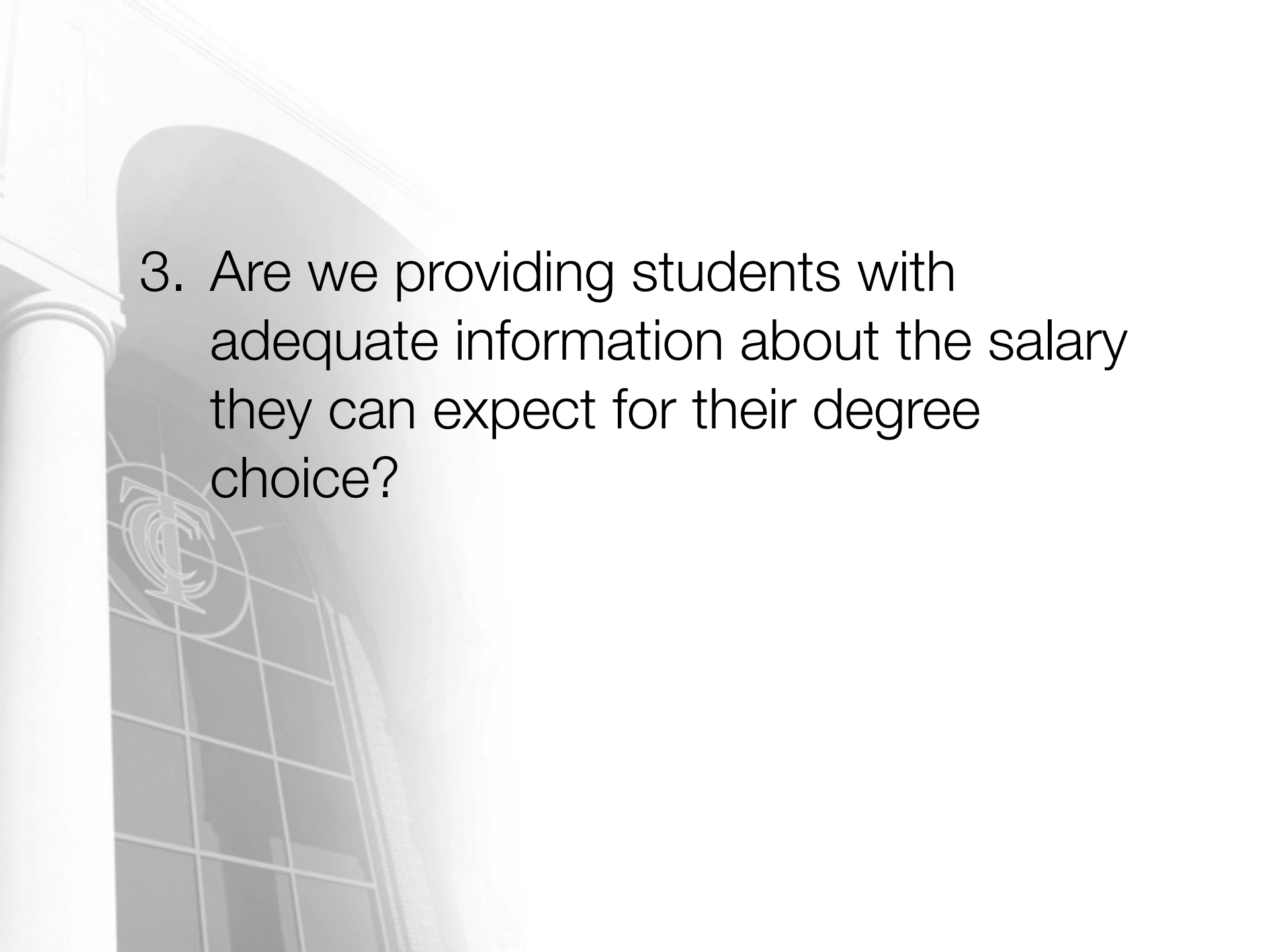
- We currently support 9 of the 10 jobs in highest demand in our region
- We focus on short-term and long-term labor market demands
- We provide customized training and services
  - Recent examples: Bachelor of Science in Nursing degree and Heating, Ventilating, and Air conditioning certification

The background of the slide features a grayscale image of a classical building. On the left, a large column is visible. To its right, a window with a grid pattern is shown, containing a circular logo with a stylized 'S' and 'C' intertwined. The building's facade is partially visible, showing architectural details like arches and moldings.

2. Have we eliminated or downsized programs where our graduates experience difficulty obtaining jobs in their degree area?

# We Review Programs Regularly

- We perform reviews of academic and workforce programs every 3 years
- We add, modify, or eliminate programs to meet local workforce needs
  - Examples: Discontinued Associate of Applied Science degree programs; Shifted Pharmacy Tech program from workforce certificate to Associate of Science Degree


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3. Are we providing students with adequate information about the salary they can expect for their degree choice?

# We Provide Comprehensive Career Advising

- We provide access to Occupational Outlook through the Florida Department of Economic Opportunity
- We require students to complete the Sigi3 career assessment before attending orientation
- However, we have room to improve
  - We will be hosting Career Coach on the College website




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4. Have we looked at all of our costs to discover ways to reduce operating or capital costs in higher education?

# We are Effective Stewards

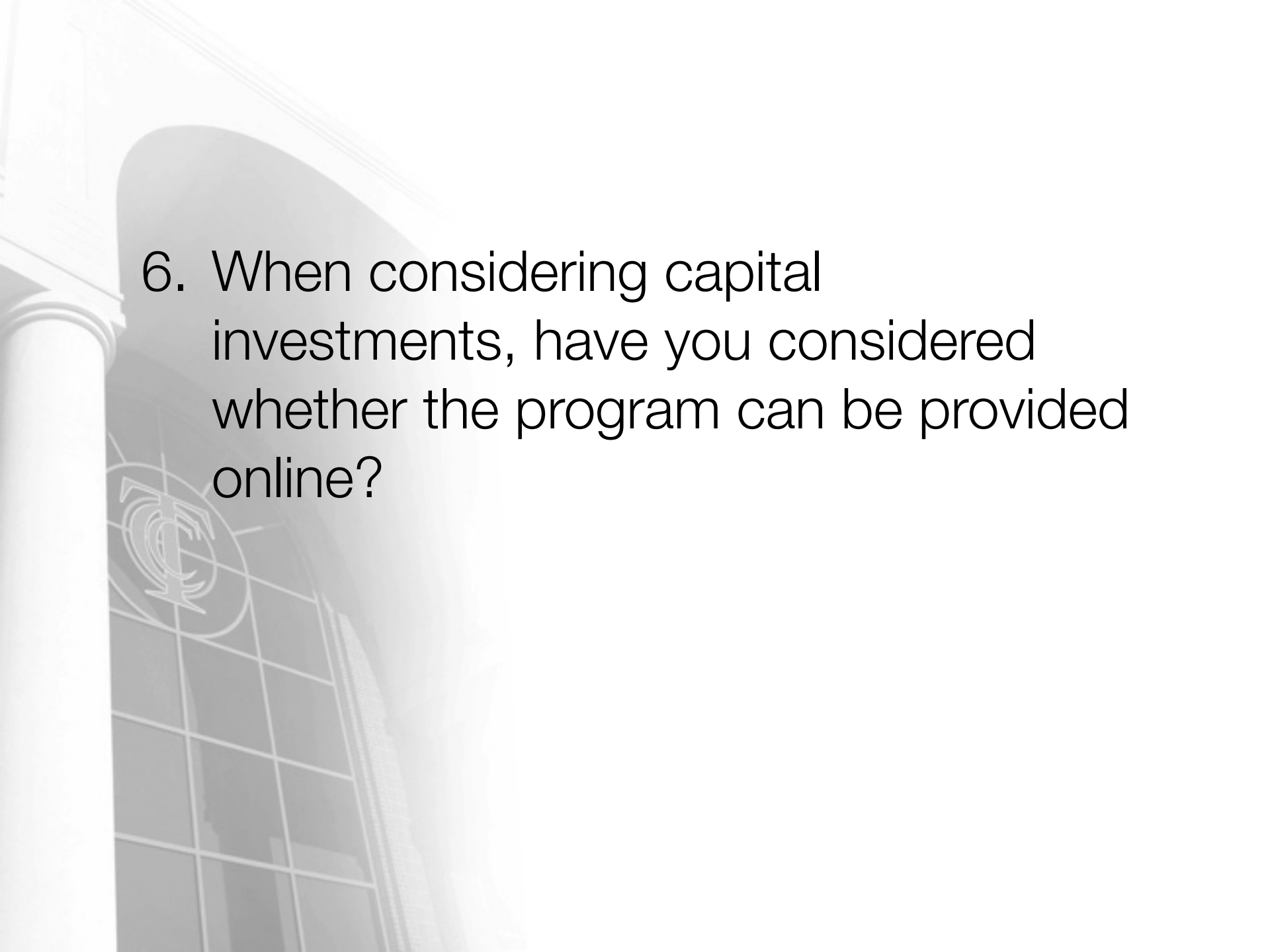
- We have cut operating expenses by 15% since 2010
- We have been recognized as one of the most efficient and highest performing colleges in Florida
  - Examples: Wakulla Environmental Institute will open as a net zero building; partnership with FSU and FAMU on vending contract

A faded, grayscale background image of a classical building. On the left, a white column is visible. To its right is a large, arched window with a grid pattern. In the upper left corner of the window, there is a circular logo containing a stylized 'E' and 'C' with a lightning bolt. The rest of the building's facade is visible in the background, receding into the distance.

5. Have we moved courses online where we can, and reduced building and operating costs?

# We Offer Multiple Pathways


- We offer our AA degree completely online
- We develop online AS courses according to demand

A faded background image of a classical building. On the left, a white column is visible. To its right is a large window with a grid pattern. Above the window is a circular logo containing a stylized 'S' and 'C' intertwined. The building's facade is light-colored and features architectural details like cornices and arches.

6. When considering capital investments, have you considered whether the program can be provided online?

# We Provide Flexible Models

- Our capital investments have always been driven by program and student need
- Technical programs require hands-on experience
  - Examples: Hybrid program strategy in environmental science at WEI; two new service center locations – Gadsden and Wakulla – that support students and the growth of the economy


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7. When considering capital projects for a new degree program, are you considering eliminating other programs?

# We are Strategic in Managing Enrollment

- We consider existing physical inventory first when discussing any new program
- Any consideration given to eliminating a program is driven by demand data
- We have no current requests for PECO monies to construct new building(s)
  - Example: New BSN will be offered in existing Ghazvini Health Care Center

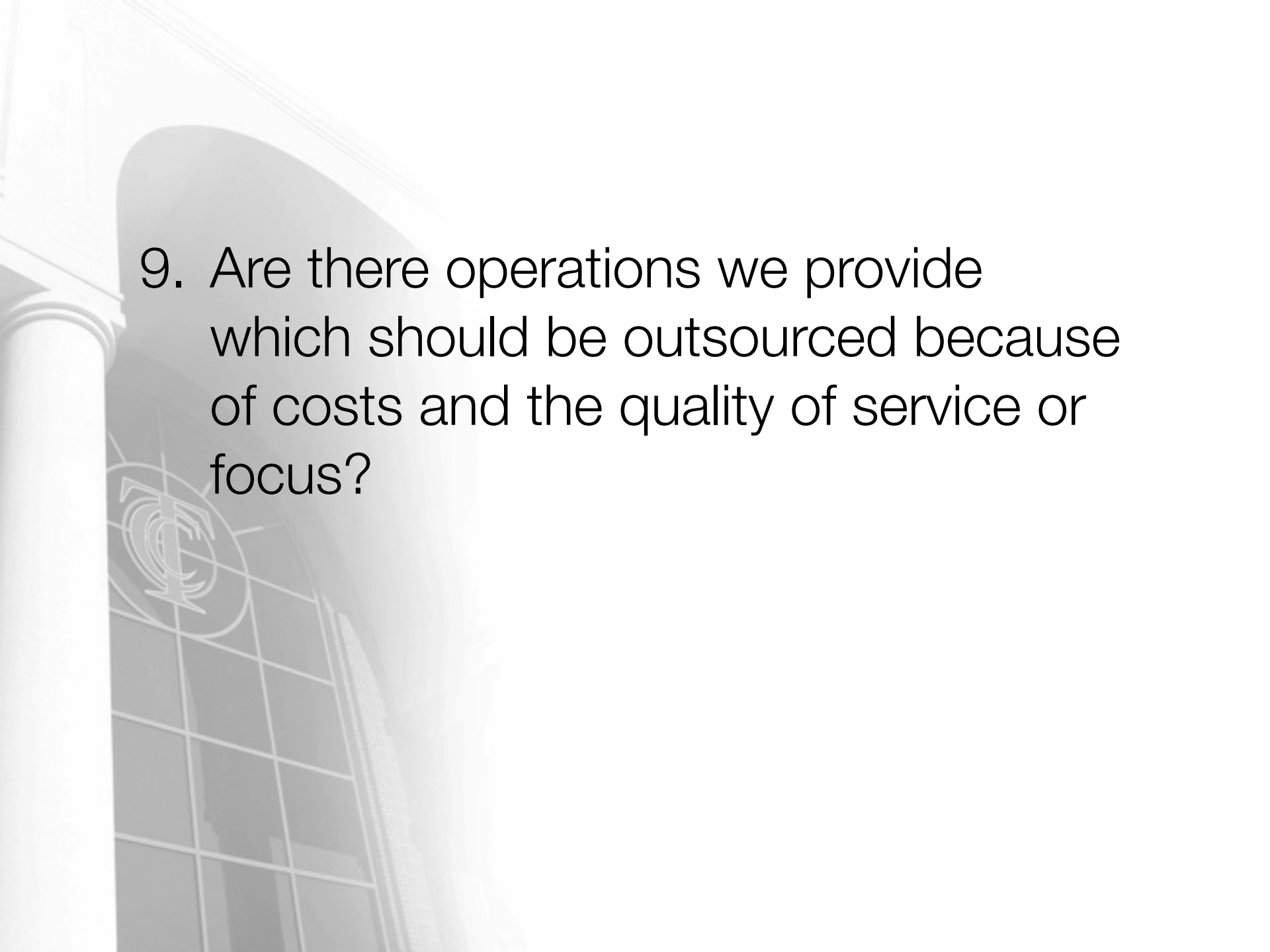




8. Have we considered refurbishing existing buildings if it is more cost effective than building new ones?

# We Value our Learning Environment


- Our priority is maintaining, not building
- Our current master plan does not envision construction of new academic buildings
  - Example: We renovated our STEM Lab, Honors Lounge, Veteran's Center, and Dental Hygiene Lab with support of the TCC Foundation; Seek funding support from the Legislature to replace the Lifetime Sports Complex roof



9. Are there operations we provide which should be outsourced because of costs and the quality of service or focus?

# We Leverage Resources

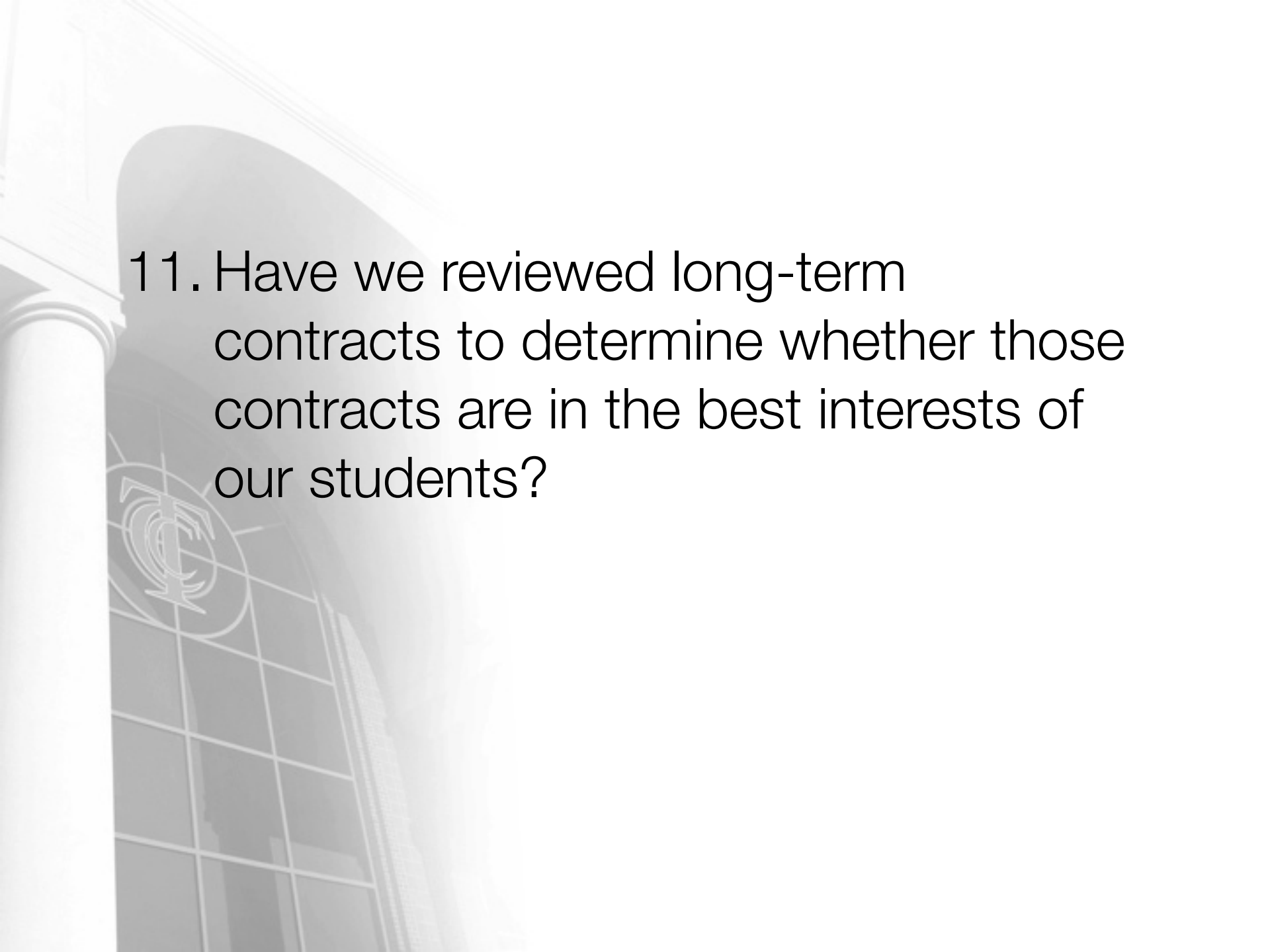
- We outsource food service, vending, printing services and the bookstore
- We review opportunities to experience cost savings
  - Example: Outsourced printing to Office Depot and the bookstore to Follet; partnered with the Department of Corrections to secure landscaping services for FPSI

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10. Are we providing our institution's workforce with information about their productivity?

# We Foster a Culture of Learning Based on Evidence

- We link faculty and staff goals with College's strategic plan
- We encourage contributions and dialogue about student services and programming
  - Example: Talent Management System for employee goal setting and evaluation; Student Success Summit to engage all faculty and staff in discussion about performance and accountability

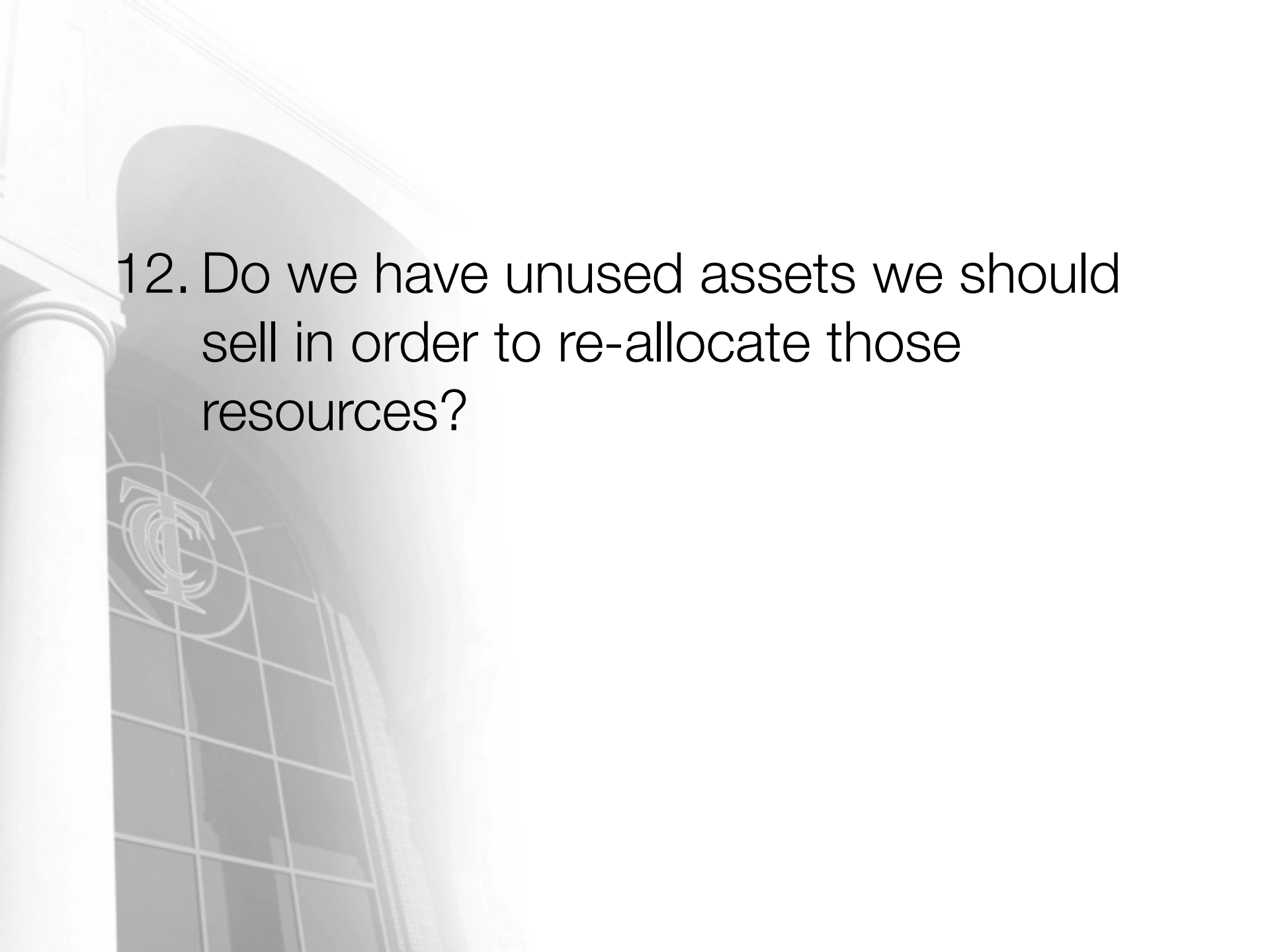


11. Have we reviewed long-term contracts to determine whether those contracts are in the best interests of our students?

# We Seek Continuous Improvement

- We regularly review business operations and services contracts
- We vet procurement processes with scrutiny
- We evaluate academic contracts
  - Example: Review legal services and technology license agreements; Conduct annual faculty evaluations; Review MOUs with education partners



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12. Do we have unused assets we should sell in order to re-allocate those resources?

# We Encourage Entrepreneurship & Innovation

- We expend assets to the maximum of their life expectancy
- We confirm monetary value prior to transferring to surplus
- We consider entrepreneurial opportunities with the TCC Foundation and retail grant
  - Example: Repurpose technology hardware and peripherals and furniture throughout campus; Develop “TCC-bay” program



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