



# Poster Presentation

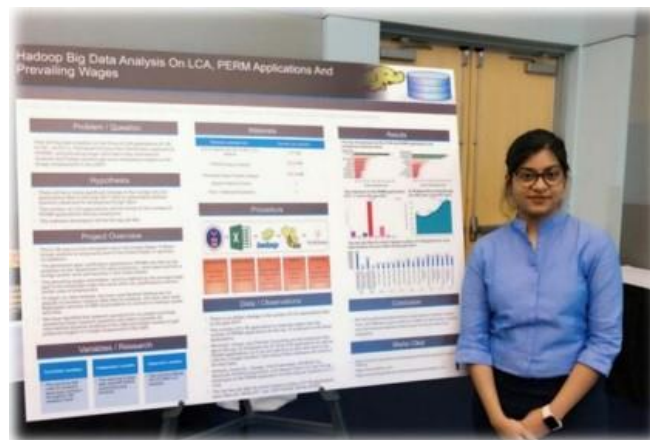
Guidelines & Information

## OVERVIEW

A poster presentation provides viewers with a visual display of a student's research. This presentation style gives students the opportunity to convey the details of their research while also being available to answer questions that viewers are encouraged to ask.

## Poster Presentation Guidelines

- The maximum poster-board surface area is 42" x 36". Your poster will be placed on a tripod provided the day of the symposium. The board should be oriented horizontally on the tripod.
- If PowerPoint is used to create the poster, the "page set-up" can be in landscape mode with a size of 42"x36".
- All posters must be related to the research materials covered in the respective abstracts.
- The following sections must be included in your poster: abstract, introduction, methodology, results, and conclusions.
- References must be available. They may either be placed directly on the poster or provided in handout form.
- Posters must be submitted prior to the symposium in a PDF format. Submission instructions and the deadline to submit will be sent via TSC email to symposium participants.
- Posters will be judged and awards given to the best posters in each category.



## Preparing a Poster

### General Tips

- Generally, posters read from left to right and top to bottom.
- Posters should provide enough information to explain the student's research thoroughly.
- Ideally, the content should stimulate discussion, and the viewers are encouraged to ask questions regarding the student's research.
- However, avoid overwhelming viewers with too much information or content on the poster.
- Be clear and concise in all statements, graphs, and charts.
- Font should be legible to individuals standing up to 6 feet (2 meters) away.
- Before the Undergraduate Research Symposium, have at least two people who are not familiar with your research review your poster. Does your concept come across clearly to them? Keep their feedback in mind when considering any changes you can make to improve your project.

### Poster Design Tips

- Use one of the templates provided by the TSC Undergraduate Research Council as a starting point.
- For the title, choose a font that is easy to read. Your name, institution, your faculty advisor's name, and your email address should follow.
- The abstract that you include on your poster should be identical to the one submitted when you applied. This abstract will also appear in the symposium program.
- To draw attention to your poster, use headings and subheadings appropriate to your research; what is shown below are examples Be sure to use different font sizes and contrasting colors to help give your presentation a sense of hierarchy and order.
- Feel free to use as many high-resolution pictures, tables, or graphs as you feel are necessary, but be sure they are placed strategically on your poster with an appropriate margin. Figures and tables should be clear and legible from up to 6 feet away.
- You may use any background color you like for your poster. However, you might want to avoid highly saturated colors. Contrasting colors against light background make it easier for viewers to read your poster. We recommend using a simple background to avoid distraction.

You have the freedom to display your research materials in various forms of text, figures, charts, schematics, and photographs, as long as all media is readable/visible.

- Try different layouts. Be sure to keep in mind the proportions of figures, tables, and text elements. Text should not exceed more than 35-40% of the poster area.
- Proofread, proofread, proofread! Make sure that your poster is error free. Typos and grammatical/mechanical errors distract and create confusion for viewers.

**See below for a couple of acceptable poster layout options.**



This Scientific Poster Template Is Provided By MakeSigns

Enter A Title And Add Logos To Your Poster

Add Author Names and Information

Include University or Department Names if Needed

**Abstract**

Add your information, graphs and images to this section.

**Methodology**

Add your information, graphs and images to this section.

**Results**

Add your information, graphs and images to this section.

**Conclusion**

Add your information, graphs and images to this section.

**Introduction**

Add your information, graphs and images to this section.

**Acknowledgements**

Add your information, graphs and images to this section.

# Title of the Research Study

Presenter, Associates, and Collaborators

## INTRODUCTION

This editable template is the most common poster size, which is 48" x 36". Check with the conference organizers for specific conference requirements regarding exact poster dimensions.

## AIM

How to use this template

Highlight this text and replace it with new text. The text size and typeface for the body copy and headings has been set for you. The text boxes and photo boxes may be resized, eliminated, or added as necessary. Positioning of the school/department/unit name (at the top of the template), the college/university logo lockup (at the bottom left), and the unit/program/county names (at the bottom right) should remain.

## Head 3, to label the table below



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## METHODS

### Text

Spell check all text and have trusted colleagues proofread your poster. In general, do the following:

- Use the active tense.
- Simplify text by using bullet points.
- Use colored graphs and charts.
- Use bold to provide emphasis; avoid capitalizing and underlining.
- Avoid long numerical tables.

Rewrite your paper so that it is suitable for the brevity of this poster format. Respect your audience. As a general rule, less is more. Use a generous amount of white space to separate elements, and avoid data overkill. Refer to websites or other sources to provide a more in-depth understanding of the research.

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## RESULTS

Images must be 72 to 100 dpi in their final size, or use a rule of thumb of 2 to 4 megabytes of uncompressed .tif file per square foot of image. For instance, a 3" x 5" photo that will be 6" x 10" in size on the final poster should be scanned at 200 dpi.

We prefer that you import .tif or .jpg images into Microsoft PowerPoint. Generally, if you double-click an image to open it in Microsoft Photo Editor and the program tells you the image is too large, then the image will be too large for PowerPoint to handle as well. We find that images 1200 x 1600 pixels or smaller work very well. Very large images may show on your screen, but PowerPoint cannot print them.

## Preview

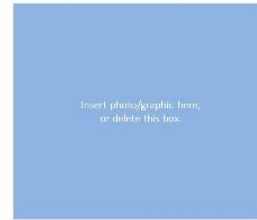
To see your poster in actual size, go to view-zoom-100%.

Posters to be printed at 200% need to be viewed at 200%.

## Printing

Uniprint can print your research poster. To place your order, email [uniprint-union@osu.edu](mailto:uniprint-union@osu.edu) or [shuler-palmore.1@osu.edu](mailto:shuler-palmore.1@osu.edu). Allow for one to three days to print, but please pick up your order within 48 hours.

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## CONCLUSIONS

We have created this template with scientific researchers in mind. We encourage any comments or suggestions so that we can continue to update and improve this template. Email [faes-bat@osu.edu](mailto:faes-bat@osu.edu) with suggestions.

## BIBLIOGRAPHY

References. Ium exer adipsuadud doloree tuerat lorpera esenibh eu faccum eum luscili quamcommy nit lorerillut ullam quat lore verostrud ming et, si tie facilisque modolorin valore

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## ACKNOWLEDGEMENTS

Acknowledge partner and funding agencies here, either with text or with their logos.

UNIT/PROGRAM/COUNTY NAME 1  
UNIT/PROGRAM/COUNTY NAME 2  
UNIT/PROGRAM/COUNTY NAME 3

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